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Editor: Donamarie Walsh, Sonoma County Library, Third and E Streets,
Santa Rosa, CA 95404. (707) 545-0831.

Assistant Editor: Jay Smith, Sonoma State University Library, Rohnert
Park, CA 94928. (707) 664-2162.

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PRESIDENT'S MESSAGE

Welcome to another Chapter year. You say, "September already?" Yes, and it came as a surprise to me, too! Seems it was just yesterday that, as Presidents-Elect, San Andreas' Nan Geschke and I began work on the membership directory.

But this month is one of my favorite things about SLA. It reminds me of when I was teaching school; each September marks a fresh start. New beginnings often get lost in a year-round job where, when you finish one project, there are a number of others still undone.

I'm so pleased with the committee plans that are underway. Among other things, we can look forward to exciting tours, seminars and programs, including a visit from Association President-Elect Emily Mobley.

Along with the first meeting notice, you received a list of the new Executive Board and Advisory Council members of the two Bay Area chapters. You will notice a couple of changes: our Student Relations Committee was renamed Academic Relations in anticipation of broadening its scope. Our Professional Development Committee is no longer a joint one with San Andreas. It was difficult for all committee members to attend every one of the intensive,



monthly planning meetings. So each Chapter will sponsor a single workshop. And the respective chairpersons will act as liaisons between committees, providing input and support for each other's plans. Finally, Pat Maughan at UCB's Kresge Engineering Library has agreed to be the liaison with NTIS this year.

I know all the board and council members are receptive to feedback. I invite you to let us know how we're doing and what kinds of changes you would like to see. We need your input for a successful 1986/87!

--Mary Wawrzonek



KALEIDOSCOPE

People on the Move: Welcome back to former Chapter President, Dian Gillmar, who has returned to the Bay Area to use her fund-raising talents in the Development Office at U.C. Berkeley. Current President-Elect, Inga Govaars, now heads the library at the Federal Home Loan Bank of San Francisco. Barbara Gersh has moved from Dialog to the San Francisco executive search firm, Winguth Schweichler Associates. Julie Griffith, formerly with Pillsbury, Madison & Sutro, is now assistant librarian at McCutchen, Doyle, Brown & Enerson, and Isom Harrison is the new Clorox librarian. Finally, Annemarie Welteke, originally at the Sohio Central Library, has become head of Technical Services at Golden Gate University.

Companies in the News: The Mountain View-based library personnel service, Advanced Information Management, has opened a San Francisco office headed by Becky Anderson, director of marketing. As the result of a lawsuit, INFO/SEARCH has been born again as Larry Marks' Information for Business. Larry reports that he received 150 name suggestions; contributors and voters were all generously rewarded with the ubiquitous jelly bean.

Family Additions: Congratulations to Linda Aldrich (Emily Michelle born April 3), Elyse Eisner (Rachel born July 24), Linda Kraemer (James Aaron born August 10), Marsha Wyler (Matthew Craig born July 3), and Joan Rosasco Schopf (Adele Christine born August 14).

The current trend of mergers, buyouts, cutbacks, and other financial exotica has had unfortunate, severe effects on the library/information community. The latest victims include Crocker and Safeway, whose libraries recently closed. Meanwhile, the BA Investment Management Corp. Library has been incorporated into the Bank of America Research Library.

To end on an altogether different note, here's toasting great success to Barbara Barton and her new book, Gardening by Mail: A Sourcebook. This directory of mail-order resources for gardeners in the U.S. and Canada is available from Tusker Press (P.O. Box 597004, San Francisco, CA 94159) for \$16.00.

--Miriam Ciochon and
Nyra Krstovich



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Please also notify SLA Headquarters in Washington of any changes.

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AWARDS

Nominations for the 1987 Association awards are due December 5, 1986. If you want to submit names for any of the following, contact Mary Wawrzonek at (415) 620-4685 so she can send you the appropriate form(s).

* SLA Professional Award: This award is given to an individual or group, who may or may not hold membership in the Association, in recognition of a specific major achievement in, or a specific significant contribution to, the field of librarianship or information science, which advances the stated objectives of the Special Libraries Association.

* SLA Hall of Fame: This award is granted to a member of the Association at or near the end of an active professional career for an extended and sustained period of distinguished service to the Association in all spheres of its activities (Chapter, Division, and Association levels).

* SLA John Cotton Dana Award: This award recognizes exceptional service by members of Special Libraries Association to special librarianship. It may be given to an individual or a group of individuals.

* SLA Honorary Member: An Honorary Member is an individual elected to this honor by the Association members. At the time of election, the candidate may not belong to the Special Libraries Association.

* SLA President's Award: This award is given to an SLA member for a notable or important contribution during the past Association year. The contribution must have enhanced the Association or furthered its goals and objectives.

Award winners for 1986: Doris L. Schild, New York Chapter, and Ann Strickland, retired, Tucson, Ariz., John Cotton Dana Awards. Edward G. Strable, Illinois Chapter, and Mary Elizabeth Gibbs Moore, North Carolina Chapter, SLA Hall of Fame. Mary McNierney Grant, New York Chapter, SLA Professional Award. Vivian J. Arterbery, Southern California Chapter, James B. Tchobanoff, Minnesota Chapter, and David R. Bender, SLA Executive Director, SLA President's Award. Fred Kilgour, OCLC, Honorary SLA Membership.



FAIR WARNING

Late reservations for dinner meetings continue to be a big problem for the Hospitality Committee. Last-minute planning simply doesn't work for an organization as large as ours. Therefore, the Executive Board approved the committee's recommendation to add \$5.00 to reservations received after the deadline.

NTIS

SLA opposes the privatization of the National Technical Information Service (NTIS) as proposed by the U.S. Dept. of Commerce. The Department is soliciting comments on the proposed sale of the federally-funded information clearinghouse. In the words of David R. Bender, SLA Executive Director, "Open and continued access to government information is a primary concern of the Special Libraries Association and its 12,500 members. We would not want to see any changes in the operation of NTIS which would threaten such access." Among the concerns raised by SLA are the following:

* What, if any, obligation would a private NTIS have to place its reports in the Depository Library System?

* If NTIS became private, would it have the same access to foreign technical and scientific materials as the federal government?

* Would a private NTIS continue to maintain a permanent collection of data?

* Could NTIS be sold to a foreign entity, and could this pose a threat to national security?

* How would a private NTIS set user fees? Would the public end up paying twice for government information that resided with NTIS?

* Could privatized information be copyrighted and removed from the public domain?

--Jay Smith

SPECIAL LIBRARIES ASSOCIATION 78th Annual Conference Anaheim, California June 6-11, 1987

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•in memoriam•

Joseph J. Anderson was State Librarian of Nevada from 1970 to 1985, and passed away on June 22, 1986. Mr. Anderson was a past president of the Mountain Plains Library Association, former member of CLA, and for more than a decade an officer of the Western Council of State Librarians. He was for many years a member of the SF Bay Region Chapter of SLA.

(Reprinted from CLA Newsletter, 8/86)



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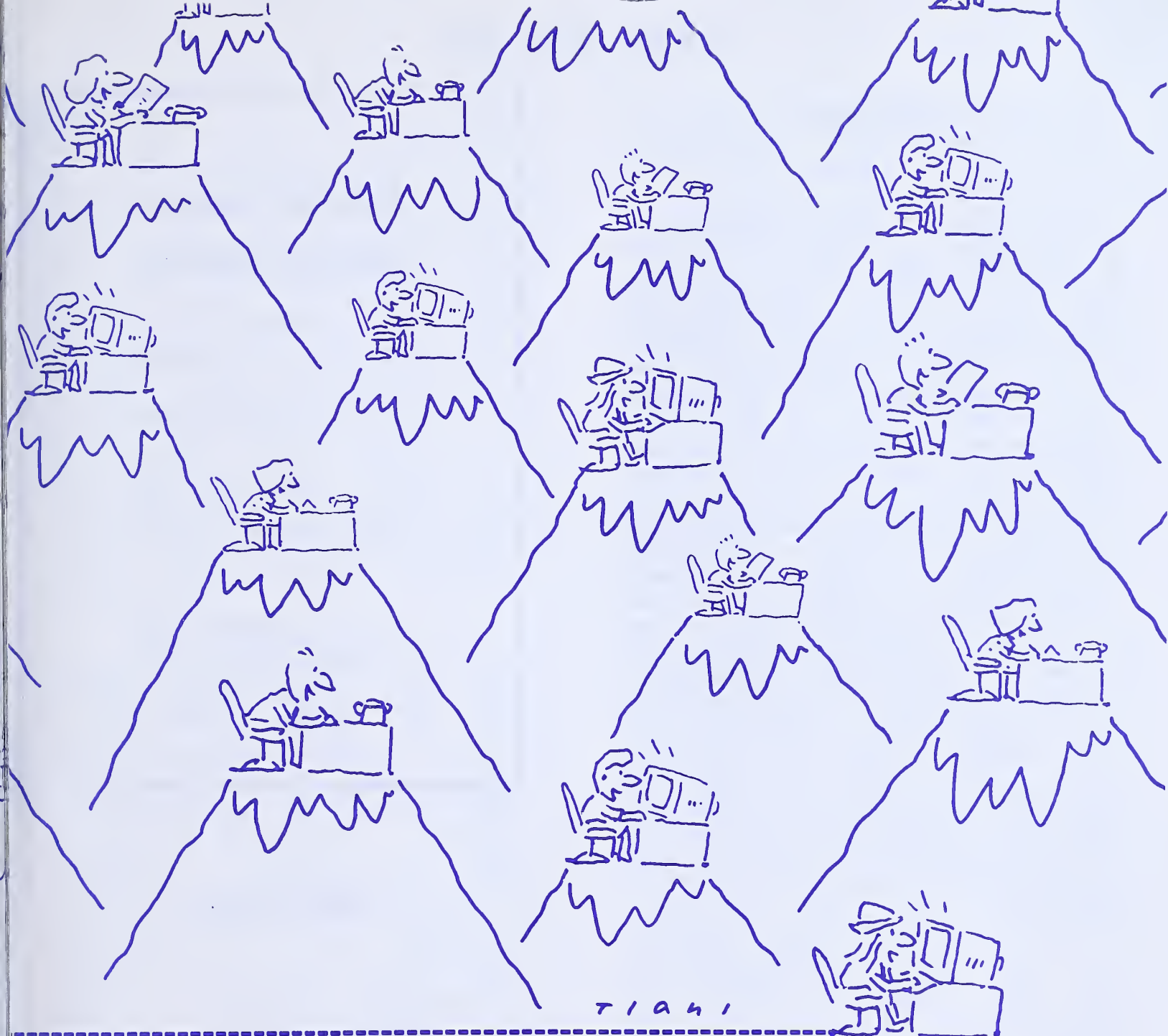
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LAPL

The Los Angeles Public Library is trying to recover from the devastating arson fire of April 29 in which 370,000 volumes were lost. An additional 700,000 volumes are in freezer storage. It is not yet known how many of these wet volumes can be saved. The estimated cost of replacing the materials lost by the Central Library is \$14.5 million.

Our Chapter will assist LAPL with checks and donations of library materials. Tax-deductible contributions, payable to Special Libraries Association, San Francisco Bay Region Chapter, may be mailed to LaVonne Jacobsen, 263 Sanchez, San Francisco, CA 94114. Please note LAPL on your check and mail it to be received by Nov. 14. Company donations may be separately identified if desired. Contact Rena Schonbrun (415-486-3351) for information regarding large corporate donations.

LAPL does not have room to store book and periodical gifts but does not want to lose the opportunity to receive needed publications. They will accept "offer lists," check their holdings, and reply with their needs. Therefore we ask that you not discard material you no longer need: consider LAPL instead. Send offer lists to Billie M. Connor, Dept. Manager, Science and Technology, Los Angeles Public Library, 630^W Fifth St., Los Angeles, CA 90071.

--LaVonne Jacobsen &
Rena Schonbrun, Fund-Raising
Committee.

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ALTER EGO

Let's face it, it's almost impossible to be a Renaissance man - er, person - in the 20th century. It was probably pretty difficult to be a Renaissance person in the 16th century too, but it was certainly easier then than it is now. Now we're living in the age of specialization, not generalization, and if you've got to make a living you can't very well be dabbling in the assorted arts and sciences just for the satisfaction of being a well-rounded person. Today it seems quite demanding enough just to keep one's library functioning properly, not to mention keeping up with current events, friends, and laundry.

How, then, can one hope to achieve a life well-lived, rich in complexity, diversity, and wholeness? One solution, well-chronicled in this column, is akin to serial monogamy: when one occupation has worn thin, move on to the next. Another solution, somewhat more promiscuous, is found by padding the work-a-day life with a dizzying array of adult education courses, mini-adventures, cultural excursions, travel, and political actions. My solution, though, is more like bigamy. For the past sixteen years I have been married to two professions: art and librarianship. Not art librarianship, although I am a member of Art Libraries Association of North America, but art and librarianship.

Opposites attract, they say, and there must be some truth in that old adage, for there are a fair number of us artist/librarians out there. There are all types: poets, musicians, sculptors, publishers, photographers, and painters. The freedom of the creative moment, the power and autonomy of pure invention, and

just making whatever strikes you, regardless of client/patron, historical niche, or consequence - this is the freedom of art-making. The satisfaction of creating just for yourself is immense, and is both an exhilarating and soothing counterpoint to the world of librarianship, where everything has its place - even if you haven't put it there yet.

But don't be fooled. Only on the surface of things is art the more glamorous of the two professions. Let's take a look at the awful stereotypes behind the reality. There's the stern librarian with her hair pulled back into a chignon, telling patrons to be quiet or chiding them for returning books late. Compare that to the bohemian painter, living in a garret, penniless, but living with gusto and abandon. In this cartoon view, the librarian may be an old maid, but she is also a respected member of her community. The Gulley Jimson painter may be creative, but he is also disreputable, and perhaps even an outlaw!

I'm getting ahead of myself. How did I come to be both an artist and a librarian? From the start, I never wanted to support myself with my art. Way back then, my art was private. In order for the work to be true, it was best protected from the whims of the market. And since I had to work, I might as well contribute to the common weal, and do nothing that could harm the social fabric. After several years of experimenting with social work, sales, bookkeeping, cocktail waitressing, organizing Camp Fire Girls, census-taking, and other sundry occupations, it was finally librarianship that demanded the most of my top-notch

liberal arts education and my desire to do good in a world so complex that it was often impossible to know what was good from what was not.

A child of good parents and good manners, I had come of age sometime between the civil rights sit-ins, HUAC demonstrations, CORE, SNCC, the Free Speech Movement, and Vietnam protests. All of this in Berkeley! Coming from so much moral confusion, I must have savored the certainty of bibliographic verification in Interlibrary Loan and factual answers at the reference desk. Then, at home after dinner, my drawings could grapple with the unknowable. Sixteen years ago it struck me that this was the perfect combination: factual, organized, purposeful, non-profit and helpful by day, and elusive, creative, mysterious, uncertain and diffuse by night. Sixteen years later I haven't really changed my mind.

Of course, I know a lot more about libraries, librarians, and librarianship now, than I did then. And a whole lot more about art, art-making, and artists. And while I still believe that having two, opposite professions adds up to a well-rounded wholeness, I also know that it's not as simple as that, and that any one is rich enough in itself to satisfy.

I am also constantly aware of how each profession suffers at the hands of the other. One gets the hours but not the zeal, while the other gets the fervor but not the constancy.

We're not talking Sunday painter here, we're talking professional artist. A professional artist is one that the I.R.S. might recognize as genuinely, but desperately, trying to make a profit in art, against all the

odds. That means constant production, exhibitions, sales, reviews, reproductions, and write-ups. It means up-to-date mailing lists; accurate records about who bought what, when, and for how much; it means attention to archival matters in the use of glues, fixatives, mediums, grounds, and supports. It means the ability to articulate and the ability to make the pursuit of elusive moments and half-baked notions sound reasonable. It means coming home from the office to a-night-at-the-office more often than it means coming home from the office to a-night-at-the-studio.



(Maryly Snow is a visual resources librarian who heads the Slide and Photograph Library at the Department of Architecture, University of California at Berkeley. Her paintings and neon work may be seen at American Zephyr Gallery in San Francisco through October 17th (25 Van Ness at Market, in the Old Masonic Temple). Her work may then be seen at San Francisco Open Studios, Hunter's Point Shipyards, during the last two weekends in October from noon to five p.m.)



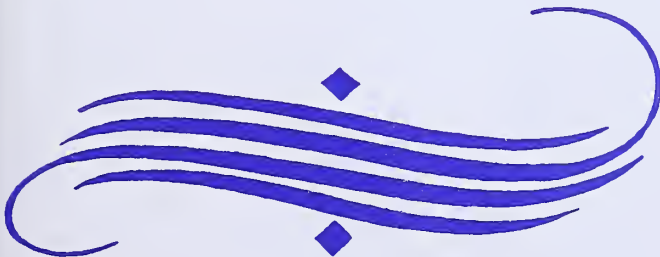
EDUCATION

•classes•

UC Berkeley Extension will offer four classes in library and information studies this fall. Three are scheduled at the UC Extension Center in San Francisco: "Microcomputers in Libraries," a hands-on introductory class; "Creative Library Programs for Children," focusing on ideas and activities that public and school librarians can use; and "Selection and Organization of Non-Print Materials," dealing with films, video- and audiotapes, and software. The fourth class, "AppleWorks," exploring the uses of this integrated database manager, word processor and spreadsheet, will be given at the Oak Grove Intermediate School in Concord.

The classes on creative library programs and AppleWorks will begin in late September, the other two in late October. All offer optional UC Extension credit in library and information studies.

For more information, call 415-642-1171 or write to Jane Fisher, UC Extension, 2223 Fulton St., Berkeley, CA 94720.

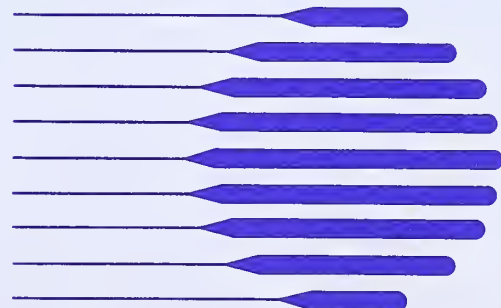


•workshop•

"SPACE PLANNING: THE ELECTRONIC LIBRARY"

Designing and space planning for the electronic library is the subject of a two-day workshop given October 9 & 10 at the Marine's Memorial Club, Sutter & Mason Streets, San Francisco, from 9 am to 5 pm. Tea, coffee, and planning manuals are provided. Price is \$275.00, and pre-registration is required. Workshop is limited to 25 people. For more information, please contact Aaron Cohen Associates, Teatown Rd., Croton-on-Hudson, New York 10520, telephone (914) 271-8170.

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CHAPTER AWARD

Here is your opportunity to recognize a Chapter colleague for outstanding or notable contributions to our Chapter and to the profession. Any chapter member in good standing, active or retired, is eligible for nomination. Self-nominations will be accepted. The San Francisco Bay Region Chapter Award for Professional Achievement will be presented at the last meeting of the chapter year. Outstanding efforts on behalf of the Chapter, notable innovations on the job, participation in seminars or teaching activities, publication of a professional paper, or any other similar activities which benefit the Chapter or promote public recognition of the profession, will be the criteria for the final selection.

To submit a nomination for this award, please complete the nomination form printed here and send it to: Angela Brunton, 24 Brainerd Ave., Petaluma, CA 94952 (415)671-4941 work; (707)763-1804 home.

Please describe, on a separate sheet, the outstanding professional achievement or contribution to special librarianship/information science, or the Chapter, on which the nomination is based. Include pertinent biographical data of the nominee in the description. Nominations will be kept strictly confidential.

NOMINATIONS MUST BE POSTMARKED NO LATER THAN MARCH 1ST TO BE CONSIDERED.



SAN FRANCISCO BAY REGION CHAPTER AWARD FOR PROFESSIONAL
ACHIEVEMENT: Nomination Form

This information is to be held in strict confidence.

NOMINEE: _____
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(Signature)

(Contact phone number)

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OPINION LINE

Q: As an experienced survivor of a tiny library, what advice would you offer to a librarian just beginning to cope with a 1-2 person library?

A: Your colleagues were agreed that it is important to keep your sense of humor and to make time for the extras that help you cope. Other comments:

...

"Be prepared to be able and willing to do plenty of work. If you are not capable of doing a wide variety of activities, you can't survive." -- Angie Brunton, California Division of Mines and Geology Library, Pleasant Hill.

"Attend conferences and stay connected to professional colleagues. Even if it's hard, you must arrange to get out of your library at times. Congenial co-workers and atmosphere are important: bring food (for self and patrons), put interesting quotes on the bulletin board, treat yourself to chocolate (or ...)." -- Elyse Eisner, Contra Costa Times, Walnut Creek.

"Prioritize the work you have to do so that you will concentrate on the professional tasks and not get bogged down in clerical activities. Our expertise as professionals is in reference and retrieval; although it may be hard, we need to learn to let some things go, to determine what tasks can be eliminated or transferred, and to make processes more efficient." -- Sharon Hotz, Harding Lawson Associates, Novato.

"I feel strongly that a one-person library should never be the first job a person accepts out of school. It is too difficult with the time spent learning a narrow specialty to also keep abreast of library trends. It really helps to have a supportive significant other to share with--who also has a sense of humor. The disadvantage of not having a library co-worker with whom to share may be balanced by the possibility of getting a difficult co-worker." --Mary Bert Smyth, Alice Statler Hospitality Library, City College of San Francisco.

Opinion Line should ask YOUR questions of your colleagues. Got a burning issue you would like to see discussed? Call me at 415-469-2733 and I'll consider it for a future column.

--LaVonne Jacobsen

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Scholarships

Up to two \$6000 scholarships will be awarded by SLA for the academic year 1987/88. The awards, to be announced in May 1987, are for graduate study leading to the master's degree at a recognized school of library or information science in the U.S. or Canada. Preference will be given to those applicants interested in pursuing a career in special librarianship. These awards are made without regard to race, sex, age, religion, or ethnic background. ELIGIBILITY: College graduates or college seniors with an interest in special librarianship. Work experience in a special library is helpful. Citizens of the U.S. or Canada. QUALIFICATIONS: Definite interest and aptitude for special library work; good academic record; financial need.

Positive Action Program for Minority Groups Stipend Program. Up to two \$3000 scholarships will be awarded by SLA for the academic year 1987/88. The awards, to be announced in May 1987, are for one semester or one quarter of graduate study leading to the master's degree at a recognized school of library or information science in the U.S. or Canada. Preference will be given to those applicants interested in pursuing a career in special librarianship. Eligibility is limited to minority group members as defined by current guidelines of the U.S. Government. ELIGIBILITY: Member of a minority group according to the present guidelines of the U.S. Government; college graduate, college senior, or matriculated graduate library school student with an interest in special librarianship. Applicant must be a citizen of the U.S. or Canada. QUALIFICATIONS: Definite interest and aptitude for special library work; financial need.

Plenum Scholarship Program. SLA welcomes applications for the Plenum Scholarship for academic year 1987/88. This \$1000 scholarship is possible through the generosity of the Plenum Publishing Corporation. The award, to be announced in May 1987, is for graduate study leading to a doctoral degree at a recognized school of library or information science in the U.S. or Canada. The award is for those who have approval of their dissertation topic. Preference will be given to those applicants interested in special librarianship. Awards are made without regard to race, sex, age, religion, or ethnic background. ELIGIBILITY: Ph.D. candidates with an interest in special librarianship. Citizens of the U.S. or Canada. QUALIFICATIONS: Definite interest and aptitude for special library work; good academic record; financial need.

ISI Scholarship Program. SLA welcomes applications for the ISI Scholarship for academic year 1987/88. This \$1000 scholarship is possible through the generosity of the Institute for Scientific Information. The award, to be announced in May 1987, is for beginning doctoral candidates who have been accepted into the program of an accredited school of library or information science in the U.S. or Canada. Preference is given to those applicants interested in special librarianship. Awards are made without regard to race, sex, age, religion, or ethnic background.

Applications for all four scholarship programs may be requested by writing to Special Libraries Association, 1700 18th Street, N.W., Washington, DC 20009. Specify the particular scholarship program you are interested in.

APPLICATIONS MUST BE COMPLETED AND RETURNED BY OCTOBER 30, 1986.

Turnover Meeting

On July 17th the traditional turnover meeting, which brings together the outgoing and incoming members of the Executive Board and the Advisory Board, took place at President Mary Wawrzonek's home. With the aroma of wonderful food warming in the oven, the Executive Board met to discuss and act on several issues. Here are the highlights of that meeting:

*** Defeated a motion to give the person handling dinner reservations a gratis dinner.

*** Passed a motion to charge an additional \$5.00 to persons who show up at a dinner meeting without a reservation, or who make reservations after the deadline.

*** Agreed to a trial separation of one year between the San Francisco and San Andreas Chapters' Professional Development committees. The San Andreas Chapter will plan and produce the spring workshop, and the San Francisco Chapter will plan and produce the fall workshop. Mailing and advertising will be shared, and the location of each workshop will be accessible to members of both chapters.

*** Named Maureen Madsen as Elections Committee chair and Miriam Ciochon as Nominating Committee chair.

*** Renamed the Student Relations Committee to the Academic Relations Committee.

We later reconvened as the Joint Meeting of the Executive Board and Advisory Council. Outgoing and incoming members introduced themselves and then got down to business with a review of the past year and recommendations for the coming year. Highlights:

*** Duplicate Exchange Committee will consider helping the Los Angeles Public Library when guidelines for donations are received.

*** Fund Raising Committee reported we did not lose money last year. The most likely project for the coming year would be a fundraiser for LAPL.

*** The Library Visits chair mentioned a problem with people registering for library visits and then not showing; few call to cancel. One library visit has been arranged at Pillsbury, Madison & Sutro, and there will be three more. The Library Visits and Hospitality Committee chairs both recommended not coordinating a joint meeting with CLA at their annual convention.

*** Passed a motion not to pre-sort chapter mailings, as it is too time consuming for such small savings.

*** Student Relations Committee (now Academic Relations Committee) will try to expand its scope. Possible roles might include acting as a clearinghouse for librarians willing to talk to students, holding a Career Day, advising on curriculum.

*** Miriam Ciochon distributed the new procedure manuals, which were done on a word processor and laser printer and turned out very well.

We adjourned, tired but enthusiastic for the coming year.

--Carol Coon



BANNED in BOSTON

Boston: home of the NBA champion Celtics, the Red Sox, Cheers, and Boston cream pie, and host to the Special Libraries Association annual conference for 1986. I arrived late Friday night in pouring rain, and left one week later, early Friday morning, in pouring rain. There were, however, two days (Monday and Tuesday) of perfect weather. After spending most of Saturday at the Boston Museum of Fine Arts, I took the tour of Boston offered by SLA. We were treated to snacks and wine while our bus driver and tour guide showed us the more prominent sites including Trinity Church, Boston Public Library, Boston Public Garden, Boston Common, Beacon Hill, and ending at Faneuil Hall and Quincy Market, where the more adventurous of us left the tour to wander and eat in the marketplace.

Sunday brought a walk of the Freedom Trail, lunch at Cheers (best burgers in Boston, really), and the SLA scholarship event, where librarians mingled with exuberant basketball fans drinking green beer. Librarians were piped into the Great Hall at Faneuil Hall Market by a fife and drum corps, to the amusement of all. Plenty of free drink and great music, but unfortunately (as usual) not enough food.

Monday brought the first general session, with keynote speaker Rosabeth Moss Kanter, author of The Changemasters: Innovation and Entrepreneurship in the American Corporation (Simon and Schuster, 1985). Without relying on a single scrap of a note, she spoke for an hour, highlighting the points in her book about understanding trends and making use of them. She pointed out seven basic skills: 1. Tune into the environment. 2. Use kaleidoscopic thinking. 3. Provide clear visions. 4. Build

coalitions. 5. Work through teams. 6. Persevere and persist. 7. Make everyone a hero. She also pointed out six rules for stifling creativity in an organization: 1. Be suspicious of ideas from below. 2. Make everyone go through multiple layers of management for approval. 3. Criticize, withhold praise, keep everyone insecure. 4. Change policies and reorganize unexpectedly. 5. Be control conscious--count everything that can be counted, and often. 6. Never forget that you already know everything there is to know about this business. On looking around, nearly everyone listening to her speak felt that they work for a stifling organization. Her last word was that it is easier to beg for forgiveness than to ask permission. After her speech, local bookstores were mobbed with librarians looking for copies of her book, since there were no tapes available of her speech. Then off to Cheers for lunch again and an afternoon at the largest Woolworth's in the world.

Tuesday morning's Session III was about technological innovation. K. Wiig discussed artificial intelligence. AI is now competitive because computers are lower in cost, technology is less risky, and users are more sophisticated. AI is used to manage complexity, improve service, increase quality, and reduce cost. R. Latanision spoke about high technology materials and the importance of the development of new materials to the industrial base, and the need to develop a competitive infrastructure.

Tuesday evening the five California chapters sponsored an open house for California members, as well as the Board of Directors of SLA. The event was coordinated by Mary Wawrzonek,

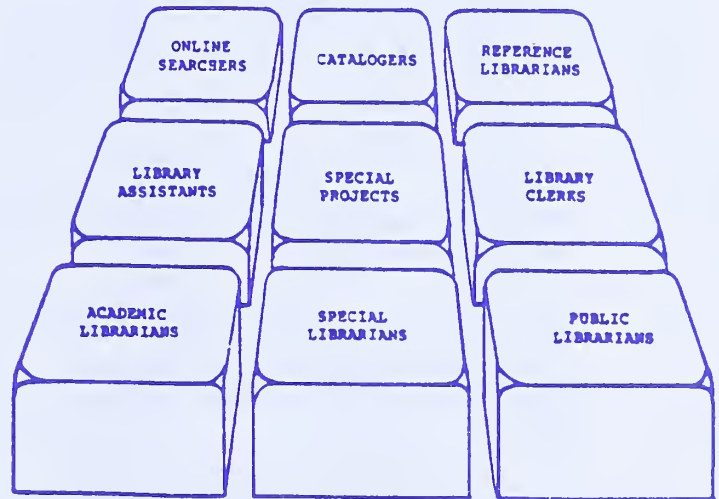
San Francisco Bay Region Chapter, and Nan Geschke, San Andreas Chapter. It was well attended, the room was large enough, and we didn't run out of food. Following the reception was Chapter Cabinet. Several matters were discussed, but generally a low-key session. At the conclusion, a number of librarians stood at the back of the room with cards spelling out CONGRATULATIONS, EMILY, to Emily Mobley, Chapter Cabinet chair, who was recently elected President-Elect of the Association. Mary Wawrzonek, Nan Geschke, Velda Ruddock, Susan Starr, and Angie Brunton all had a part in creating and organizing the demonstration.

Wednesday's annual business meeting was also low key. Most major issues had been decided the year before. The highlight (from our point of view) was the presentation of a check for \$1000 from the San Francisco Bay Region Chapter by Chapter President Angie Brunton to the building reserve fund of the Association. Wednesday also brought the Publishing Division's authors luncheon with Tracy Kidder, author of Soul of a New Machine and a new novel, House. After some brief remarks, he read from House and answered a few questions and autographed books. The awards banquet effectively closed the day, as well as the conference.

Thursday was field trip day. There were many to choose from. I chose to take the Transportation Division trip to Kennebunkport, Maine, where 25 librarians became children again as we rode trolley cars out of the past at the Trolley Museum. (Yes, they have a San Francisco cable car.) We polished off the day at Durgin Park, a well-known Boston restaurant.

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There were over 5000 registrants, many vendors, and more meetings, speakers, and papers than any one person could possibly attend. But everyone agrees that Boston is a great place to hold a conference--great food, great museums, entertainment, history, a great place to walk, not to mention the Celtics, Red Sox, and Cheers.

--Angie Brunton



Government Information: An Endangered Resource of the Electronic Age

Special Libraries Association is pleased to announce its first State-of-the-Art Institute, to be held in Washington, D.C., October 19-22, 1986. Members of SLA and other interested persons will be invited to attend.

Topics will range from information policies, technology, and the economy to practical considerations of how to acquire and use various sources of government information. The Institute will offer you the chance to think about the broad role of government in information, to discuss the present volatile situation, and to prepare yourself for probable changes in the near future.

Plan to join us for this highly directed, in-depth, interactive Institute on a subject of vital importance and interest to all information professionals. For more information, contact Sandy Morton, Director of Government Relations and Fund Development, Special Libraries Association, 1700 Eighteenth Street, N.W., Washington, D.C. 20009; 202/234-4700. ☐



Yes! Please send me more information on the SLA Government Information Institute, as it becomes available. (Please print or type)

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CALENDAR

- OCT 9- "Space Planning: The Electronic Library," 9 a.m.-
10 5 p.m., Marines Memorial Club, San Francisco,
\$275. For details call: Aaron Cohen
Associates, (914) 271-8170.
- 17- 10th Annual Authors' Symposium, "Much Ado about
18 Books," University of the Pacific, Stockton.
Contact CLA for details.
- 19- League of California Cities Annual Conference,
22 Los Angeles Convention Center.
- NOV 11 ASIS/San Andreas Chapter SLA joint dinner meeting.
Peninsula location. Speaker: Steve Weyer on
artificial intelligence. For more information
contact: Emily Breese at EPRI, (415) 855-2153.
- 15 CLA 88th Annual Conference, Hyatt Regency and Long
Beach Convention Center. Theme: "(Net)Working
for Excellence."
- 18 San Francisco Bay Region Chapter SLA dinner
meeting. San Francisco location. Betty Gay,
director of Los Angeles Public Library, speaking
on the fire(s). More details: Terry Dean,
(415) 642-1472.



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Assistant Editor: Jay Smith, Sonoma State University Library, Rohnert
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President's Message

Our profession--I'm reading and hearing about it everywhere, and it's not all positive.

Working Woman, July 1986: Lists library science as one of the ten worst careers for women.

San Francisco Chronicle, July 10, 1986: Has an article that refers to the Manchester University study, which says librarians have the least stressful of 150 occupations. The article allows that there's more stress than the public may think, but focuses only on public libraries. Where's the awareness of corporate, academic, research libraries?

San Francisco Chronicle, one week later: Has a sports column on tennis that describes the referee as "a stern person in a high-chair - like a librarian in real life - who repeatedly admonishes, 'Quiet, please!'"

The problem's so bad that the Association has set up a Research Task Force to determine the value of the information professional.

Where is the ray of hope as library schools continue to close? Well, the Working Woman article does think we may have a role to play in the larger job of information management. As a matter of fact, Research Institute of America's August 15, 1986, Personal Report lists MIS manager as one job with a promising outlook. Dr. Robert Berring echoed this in his talk at the September Chapter meeting when he said that we should

maintain control over the expanding turf of information science, and not let business schools and computer schools do it for us.

So...what are we doing to improve the image of our profession within our organizations? within our profession? What are we doing to enhance our information skills? Are we librarians or information analysts? Does it matter what we call ourselves? Do we want to be MIS managers?

It's a hard row to hoe alone. My question as Chapter President, then, is what can the Chapter do to help? The Herb White and Marion Paris article in the most recent Special Libraries says that special librarians consider on-the-job training a "luxury." The Professional Development Committee is scheduling a seminar on microcomputers in January. What else can we do? If you have suggestions, contact the Academic Relations Committee, the Networking Committee, the Planning Committee, the Publicity Committee or any other Board or Advisory Council member. They will welcome your input!

--Mary Wawrzonek



Opinion Line

Q: What do you think are the most important characteristics to look for when interviewing applicants and how do you find out more about them?

A: You should try to get a sense that they can do the job and, most importantly, that they have the potential for promotion. As most special libraries are quite small, it may also be important to observe how well they will fit in. If you have any doubt, consider asking your boss to sit in on a second interview, especially if he or she is a professional manager with extensive experience. We probably don't often enough take advantage of our bosses' experience by "delegating upwards." Always check references too, but keep in mind that people are not always honest.

--Marydee Ojala, Bank of America Research Library, S.F.

A: In order to get a better sense of a person, it helps to get them to talk about (legal) non-work related things -- hobbies, where they are from, etc. People tend to be more relaxed and revealing when talking about those kinds of topics. --Anne Porter-Roth, Advanced Information Management, Mountain View.

A: Naturally, what you look for depends upon the level and responsibilities of the position. I consider the following in this order: Basics - education and experience appropriate to the job. Energy - I explore future goals and look for enthusiasm and an operating intelligence that clearly manifests itself in an interview. As it's an interactive process, I try to put them at ease by eliciting comments to get them going. Synergy - How well do they get along with me and the staff? We work collegially and must get along well.

I bring in staff to meet the applicants and I discuss the applicants with the staff; however, I make the final decision. In the interview I notice how well they communicate, rather than what they are actually saying.

--Harry Allen, Pacific Bell Corporate Information Center, Danville.

A: In an applicant's educational record I look for good across-the-board grades as an indication of someone who works hard, whether they like a subject or not. Personal qualities such as flexibility, perseverance, willingness to take on responsibility, and a demonstrated ability to tackle difficult jobs are extremely important. Have they handled a variety of tasks well? Are they willing to take risks and are they willing to be innovative? How do they talk about previous assignments and co-workers (constructively or negatively)? Are they curious, and how do they feel about learning new skills?

An even temperament is an especially important personal quality in someone who will be a supervisor. How do they feel about team projects vs. working alone? Will they delegate? In considering leadership potential is the applicant self-confident and positive, as well as able to accept constructive criticism? One should also consider whether the applicant's short and long-term interests match the company's. Be sure to follow-up and check references. --Jacqueline Desouer, Chevron Research Co. Technical Information Center, Richmond.

A: I look for someone who is articulate and has good communication skills. I believe this is important because we are in a public, communications business and we need to be able to communicate well in order to do our jobs well. Possession of these skills can also be a clue to a person's intelligence. Additionally, I look for creativity—someone who has initiative and the promise of an innovative attitude. In the interview, evidence of this attitude can be manifested in descriptions of past projects or professional contributions. I look for someone who does more than the minimum. --Ann Coder, Golden Gate University Library, S.F.

--LaVonne Jacobsen

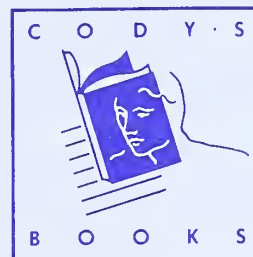


Nominations

The Nominating Committee has begun its search for candidates for the coming election (President-Elect--3 year commitment; Director--2 year term; Treasurer--2 year term), and welcomes your suggestions. Send names to Miriam Ciochon, Federal Reserve Bank of San Francisco, P.O. Box 7702, San Francisco, CA 94120. Floor nominations (which must have the nominee's prior consent) will be invited at the January and February meetings.

--Miriam Ciochon

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September Meeting

"Educating Tomorrow's Librarians: Two Views" was the topic ably discussed by Dean James Healey from San Jose State and Dean Robert Berring from UC Berkeley at the joint meeting of the San Andreas and San Francisco chapters on September 17th.

Although both Healey and Berring talked about including a balance of theory and practice in the library school curriculum, their remarks made clear that they seek to tip the scales in opposite directions. Healey drew an analogy between library and medical schools to support his emphasis on practice, while Berring argued that the current rapid change in the field, and in society's view of it, justifies a curriculum that stresses theory.

Dr. Healey led off by stressing that the library school curriculum must be built on values. Although librarians are practitioners, said Healey, our curriculums are now built on values that are antithetical to that, values that give the message that scholarship is more important than practice. As a result, we have an undeservedly poor image of ourselves as practitioners.

Pointing out that professional schools are different from graduate schools, and research done at professional schools is seen in a different light from that done at graduate schools, Healey stressed that we need professional schools that will teach people to perform the actions involved in being a practicing librarian, right now, today. We need to discard our overly deferential attitude toward scholarship, he said, and begin to "revere those little old ladies in tennis shoes and with their hair in buns" in much the same way that the grandchildren of immigrants revere the values of the old country. Naming some

of the important figures in library history, Healey said that "these women and their sisters saved our profession," and he encouraged a celebration of their willingness to serve, rather than criticizing them for being self-effacing.

To encourage professionalism in library education, Healey offers the medical model as most effective. Medical schools have been successful in maintaining a balance between theory and practice in their curricula. They provide a "sink or swim" learning experience; students must demonstrate what they learn, and then "practice, practice, practice." Healey suggested that library schools act as professional gatekeepers in much the same way as medical schools.

At San Jose State, Dean Healey will look for faculty members who share these views. He will actuate a "sink or swim" instruction program for students, as well as encouraging internships and hands-on training for them. He has already established a practitioner group to monitor curriculum development. The school will teach practice, said Healey, but also will teach that practice is based on theory.

Dean Berring began his remarks with a selection of entertaining quotes demonstrating the occasional fallibility of experts. With that caveat, Berring went on to describe the "very interesting" position in which he currently sees the library field. The closure of certain library schools has occurred at the same time that applications at other library schools, job availability and salaries are all up. To Berring these things are symptomatic of a major redefinition in the field. While it's not changing at all functionally - the

basic functions in the field are still to gather, preserve, order, and provide access to information - the value society places on those activities is changing radically.

To demonstrate this point, Berring quoted a Money magazine article from February of 1985 that described the information manager as a "profession for the '90's." So the traditional, undervalued functions of the librarian can be projected into a more powerful role; however, that opportunity runs risks. Suddenly, there is high interest from other schools in such areas as management information systems and database management.

Berring stressed that we in the library profession must hold on to this valuable new turf. We must get rid of the old image, and project a powerful new image for ourselves that goes along with these new ideas and new possibilities.

After posing the question, "How can library schools help break through the old stereotypes?" Berring answered by saying that library schools can train people to be prepared for any environment. The ground is shifting too quickly for specific training, he said. Instead, students must learn to understand the nature of the tools that librarians work with; they must learn practice and theory. A solid underpinning of theory must be provided to students so that library school graduates can function in any setting.

At Berkeley, the curriculum includes core courses covering old and new information sources. It also includes a computer literacy requirement to provide an understanding of systems, and a management course, during which practicing librarians are brought in to infuse their perspectives into the coursework. Berring reported, too, that students at

Berkeley are frequently put into work situations such as internships and field studies.

Berring concluded his remarks with a comment on the role of scholarship in the library field. While he agreed with Dean Healey that the practitioners of old should be honored, he felt that we should honor the scholars and theoreticians as well for holding on to all of our turf. The diversity in our profession makes it both fun and powerful, said Berring. Its continued strength will come from holding that diversity together and holding on to the dedication to service and the mission to preserve knowledge. It won't be easy, said Berring, but it's worth doing.

In answer to questions following their remarks, both deans encouraged librarians to call if they want to get in touch with students that are seeking field studies. Dean Healey stressed that the field study situations must be in a place with a professional in charge, and they must involve the student in professional work. For San Jose State, call (408) 277-2292; at Berkeley, call (415) 642-1464, and ask for Charlotte Nolan.

--Katie Scarborough

Association cataloging committee

Michelle Howard, Bechtel Power Corporation, has agreed to be our Chapter's liaison to the Association's Cataloging Committee. She will receive the Committee's newsletter and forward any information on projects, recommendations or decisions to us. If you have any cataloging concerns you'd like addressed by this committee, contact Michelle at (415) 768-5306.

--MSW

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Institute

Imagine a balmy fall day in Washington, D.C.: the leaves are turning, the museums are uncrowded, and the weather is warm and benevolent. The participants in the Association's first State of the Art Institute, "Government Information: An Endangered Resource in an Electronic Age," had little time for such pleasures, but we appreciated this intensive, participative, and thought-provoking institute. From Sunday evening through Wednesday noon, October 19-22, we spent most of our waking hours together, immersed in the issues, with many opportunities for discussion with speakers and among ourselves. We also had good meals and an evening of hilarious entertainment provided by the "Capitol Steps." They are a group of Congressional staff who work on the Hill by day and perform a revue of familiar songs with scathing political lyrics by night, complete with props.

Speakers and participants came from government agencies, the information industry, and libraries to consider such issues as commercialization, privacy of individuals' records in shared electronic files, national security needs, copyright, and new technology. Whether information is indeed an "endangered resource" was questioned by those charged with efficient, cost-effective management of greatly increasing quantities of government information. Others supported the theme with their concerns for what information is collected, who decides such matters and with what criteria, who has access and at what cost, and how information is disseminated.

Some highlights:

***The decision on the privatization of NTIS will not be known until the President's FY 1988 budget is released. Experts

are anticipating some form of partnership, with NTIS continuing some functions and the private sector doing others.

***The GPO decision (made without public input) to change the issuing of dual format materials such as the Federal Register to microfiche format only, is on hold. The public outcry resulted in the delay; nevertheless, the Superintendent of Documents feels strongly that Congress will not solve this problem with money and warns that other printed publications may have to go.

***Office of Management and Budget Circular A-130, "Management of Federal Information Resources," has been revised (text was not yet available) in light of public comment. The revision was described as permitting any dissemination deemed

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"necessary" to an agency's function rather than limiting an agency to "essential" dissemination. It mandates systematic information planning, reaffirms the depository program, and requires adequate public notice before changing or eliminating titles.

***The Office of Patents and Trademarks is under review for having granted a vendor a virtual monopoly on their data. The contract, which was to have been in exchange for putting the information in electronic form, is considered to be of dubious legality.

***The SEC has put out a similar contract that no one will bid on, partially because private investors want some "protection" from competitors selling the same information.

The information industry is working with library associations and other groups to resolve privatization/public access conflicts to the satisfaction of all concerned. These groups support the concept of having no unnecessary government competition, particularly with "value-added" products, as well as supporting the access needs of users. It's clear that numerous information policies are working at cross-purposes, and that technological developments are far beyond the ability of our current policies to deal with them. Some progress is being made toward a national information policy suited to the 21st century, but Marc Levin's observations from 1983 still hold true. As he said, we continue to struggle toward a policy which is being developed piecemeal, "with little democratic participation, and less unanimity." If the fiscal situation remains severe, progress will be slow; however, the fact that OMB, the Congressional research agencies (CRS, OTA, GAO), and others are focusing on the issues is a good omen.

--LaVonne Jacobsen

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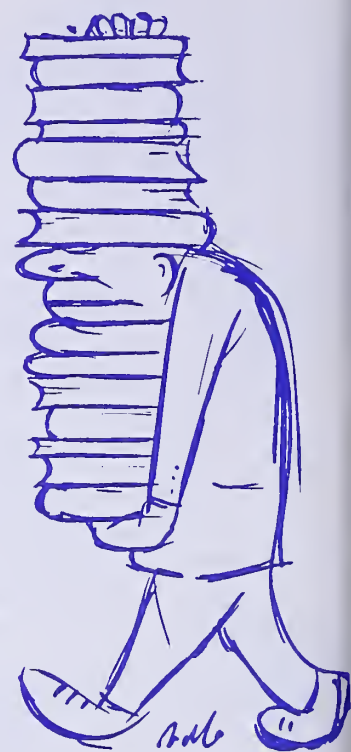
—Larry Marks



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References:

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Schiller, Anita R., and Herbert I. Schiller. "Commercializing Information." The Nation, October 4, 1986, p. 306-309.

Smith, Diane. "The Commercialization and Privatization of Government Information." Government Publications Review, v. 12, 1985, p. 45-63.

Executive & Advisory Board Meeting

On Sept. 9th the Executive Board and Advisory Board met at Chevron Corporation in San Francisco.

The Executive Board:

...accepted the 1986/87 budget as amended.

...discussed plans for the visit of Emily Mobley from April 22-24.

...heard a report on the cost of a professionally-designed Chapter letterhead and decided it was prohibitively expensive. Other avenues will be explored.

...accepted the Bylaws as edited by Miriam Ciochon. Corrected copies will be sent to all Chapter members.

...referred to the Academic Relations Committee a proposal that the Chapter have a Career Guidance Committee.

...decided to institute a fixed charge for Jobline listings, beginning next year when the Chapter takes over the Jobline from San Andreas.

...decided to look into bridge stickers or something similar that conference attendees could attach to their nametags to identify them as members of the Chapter.

...decided it was not necessary to have a bonded treasurer.

...accepted the proposed schedule of library visits. There will be at least four, possibly five.

The Executive Board adjourned to reconvene with the Advisory Board and:

...heard a report from Edward Wladas about the cost of a

telephone answering service. It seems feasible. The Chapter number would be listed in the local directory, but we are too late to have it appear this year.

...saw a videotape which explains the structure and operation of the SLA national office. Discussion followed as to its possible uses if purchased by the Chapter.

...learned that Lin Look, who is attending UC Berkeley, was awarded the Association's minority student stipend. Jim Healey, San Jose library school, is starting a practicum group, and Suzanne Burwasser will be Chapter representative through the Academic Relations Committee.

...approved new advertising rates for the Directory.

...heard a summary of two publications, one on multitype library networking, and one on reference referral and "super reference" in California.

...heard that the Publicity Committee will continue to maintain the clearinghouse for public relations materials and backfiles of material. They will also produce the annual flyer for library school students. Two possible projects for the year are to 1) Produce a pamphlet on how corporations can save time and money by using/having a library, or 2) Write a question-and-answer column for the San Francisco Business Journal.

The next meeting of the Advisory Board will be in the spring.

--Carol Coon



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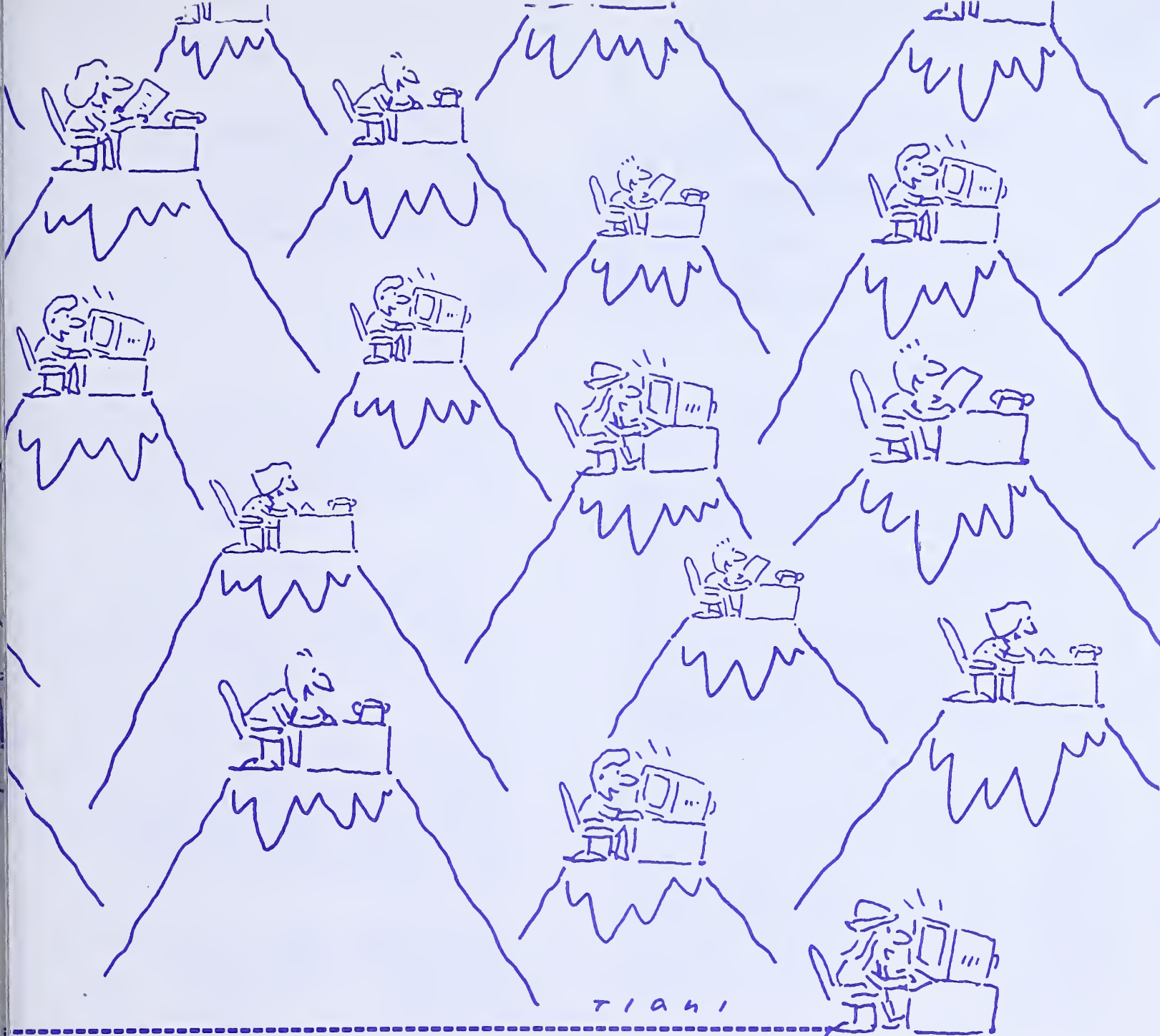
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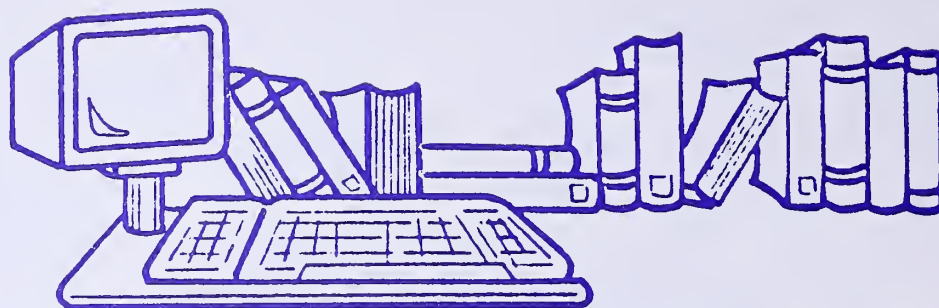
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Aw right, you guys: no more Ms. Niceperson. You had your chance. Now I'm tellin' you. I have a perfectly nice committee to read your contributions and you're out there sitting on your hands, so here we go again.

Here is your opportunity to recognize a chapter colleague for outstanding or notable contributions to your chapter and to the profession. Any chapter member in good standing, active or retired, will be eligible. The San Francisco Bay Region Chapter Award for Professional Achievement will be presented at the last meeting of the chapter year (May 1987). Outstanding efforts on behalf of the chapter, notable innovations on the job, participation in seminars, or teach-

ing activities which benefit the chapter or promote public recognition of the profession will be the criteria for the final selection.

To submit a nomination for this award, please complete the form printed here and send it to: Angela Brunton, 24 Brainerd Ave., Petaluma, CA 94952, (415) 671-4941 (work) or (707) 763-1804 (home). Please describe on a separate sheet the outstanding professional achievement or contribution to special librarianship/information science, or the chapter, on which the nomination was based.

NOMINATIONS MUST BE POSTMARKED NO LATER THAN MARCH 1, 1987, TO BE CONSIDERED!

SAN FRANCISCO BAY REGION CHAPTER AWARD FOR PROFESSIONAL ACHIEVEMENT NOMINATION FORM

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NOMINATED BY: _____
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signature

contact phone number

DATED: _____

Assn...

By now we hope you have all read Didi Pancake's article in the September issue of the Specialist concerning the possible need for a "tune-up" in the organizational structure of SLA. The Special Committee on Association Structure (of which Jack Leister is a member) has been charged to "investigate the present structure of the Association, its strengths and limitations..., and recommend ... any desirable changes in structure and/or procedures to enhance the Association's operations and fulfillment of its mission and goals."

Are there any changes in structure you feel would be particularly beneficial to Chapters? Are there organizational changes

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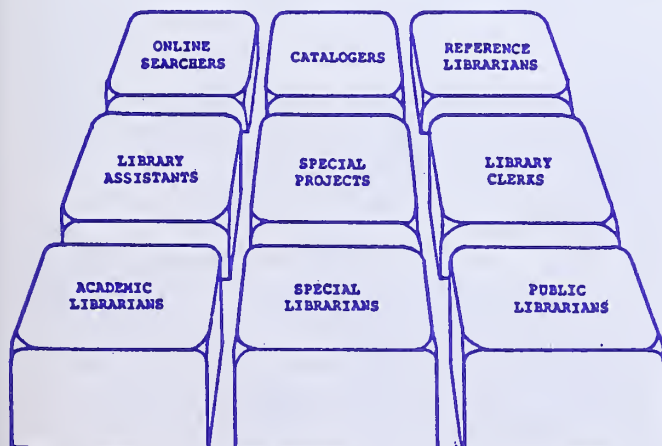
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... structure

which might make your Chapter life easier? Or are you happy with the structure as it currently exists? Any chapter member who has not already done so is encouraged to send a response to Mary Wawrzonek at Chevron Research Company, Technical Information Center, P.O. Box 1627, Richmond, CA 94802.

As the Committee had originally set a Thanksgiving Day deadline, and we are late going to press, it's important you commit your ideas to paper as soon as possible. The Committee will report on the proposals at the 1987 Winter Meeting in Pittsburgh.

--JTS

Govt. & Info...

It's not often I am willing to part with money and drive voluntarily to Sacramento after a long day at the salt mines, but I did both on October 7. The Sierra Nevada chapter presented a program by Kate Mawdsley, UC Davis, and Ruth Smith, NTIS, speaking about the federal government and information. About fifty people (including myself and three San Andreas members) braved rush hour traffic to feast and to listen.

Kate spoke on the current administration's policy of regulatory reduction, and of the privatization of governmental agencies. Over a period of three years (1981-1984), twenty-five percent of available titles have been eliminated. The public printer proposes to release all publications on microfiche, no longer providing paper copy. Only those more popular titles will be published by private enterprise, and depositories will have to pay for them; however, the private sector cannot afford to collect and publish data that is less in demand. This leaves it to be done by the government, or not to be done at all. The mandate to use the private sector wherever possible runs afoul of traditional academic freedom in the area of scientific research. Already prepublication review battles are raging, and an attempt is being made to delay the review process until after the fact.

Ruth Smith pointed out that privatization is not a new idea. However, this administration is determined to reduce the size and cost of government, and to lean on the private sector wherever possible. Two OMB* circulars are particularly relevant to this issue. A76 has two points: (1) Do not compete with the private sector, and (2) Use the private sector as much as possible. A130

treats information as an economic good - free access you get, but information may not necessarily be free. At present much of NTIS material is donated or exchanged, and is often not copyrighted. Issues of foreign ownership, intergovernmental agreements, and the reluctance of some agencies to contribute may all have an influence on the question of whether or not to privatize. A set of recommendations has been prepared and sent to the Assistant Secretary of Commerce. Results will be made public in January 1987 when the budget is released.

Obviously, certain functions are believed to be inherently governmental: (1) Archiving materials (2) Collecting materials (3) Bibliographic control. It all boils down to what is more important - to save money, to crunch numbers, or to provide service.

--Angie Brunton

*Office of Management and Budget



The William E. Colby Memorial Library of the Sierra Club has moved from its Sutter Street location to 730 Polk St. (at Ellis), San Francisco, CA 94109. Telephone reference is available Tuesday through Friday, 9:00 to 5:00, according to Dick Presby, librarian. Materials may be borrowed through interlibrary loan only.

Kaleidoscope

Don Gholston has retired from Chevron Research Technical Information Center after 25 years of service. He is a former Chapter President and was the first SLA representative to BALIN. Also at Chevron, Buddie Rooney is leaving their Exploration and Production Library and is relocating with her husband to Denver.

Joan Galvez has been named Branch Manager at the Alameda County Business Library. Ruben Nunez has left Ernst and Whinney to join Booz, Allen and Hamilton. Kit Gardiser has joined the San Francisco consulting firm Marakon and Associates to set up a library. Charlotte Thunen, who was at Acurex Corporation Library, is now at Foothill College Library, and Lee Stocks is the new chief librarian at Acurex. Michelle Sullivan has left Chickering and Gregory and is the new director at Pacific Gas and Electric Company Library. Catherine Ghent has also joined PG&E in a one-year contract position.

Joan Peters is the new librarian at Transamerica Corporation. She replaces Sandra Penney who is now a schoolteacher. Barbara Lekisch, formerly of the Sierra Club Library, is now the librarian at World College West in Petaluma. Judy Pearson has moved from Digital Equipment Corporation to the Research Department at Information on Demand. Sally Larkin has left Camp, Dresser and McKee Inc. for the Contra Costa County Public Library, where she will be the new business reference librarian. Cindy Weller has joined Pillsbury, Madison and Sutro Library as an information specialist, and Mark Mackler, a recent graduate of UC Berkeley, is the new reference librarian at Farella, Braun and Martel Library.

Mary Torres, formerly at Bancroft, Avery and McAlister, has started her own consulting business. Mary offers a wide variety of services to law and accounting firms, including reference, research, administration, and library moving and space planning. Her business telephone is (415) 552-1741.

Past-President Angie Brunton has a new after-library-hours life as a member of the women's barbershop singing group, Sweet Adelines. They put on a successful performance recently in Santa Rosa.

Anne Porter-Roth, San Francisco Chapter member and Past President of the San Andreas Chapter, has recently co-authored a book, Career Builder: A Plan for Career Success, available from Oasis Press in Milpitas. Suzanne Burwasser, supervisor of records management at the Federal Home Loan Bank of San Francisco, has written an article in the July 1986 issue of Records Management Quarterly titled "Evaluating Microcomputer Software." Suzanne has been very busy, as she also has written a book called File Management Handbook for Managers and Librarians to be published in November by Pacific Information Inc. of Studio City, Calif.

--Miriam Ciochon
and Nyra Krstovich



Legislation

The 99th session of Congress recently adjourned leaving behind a mixed bag of accomplishments for the library community. Of major significance is the failure of Congress to enact legislation authorizing a White House Conference on Library and Information Services (WHCLIS) for 1989. You may recall that the last WHCLIS was held in 1979. The library and information community views this issue as a high priority piece of legislation; however, during the rush for adjournment, Congress failed to pass it. Thus, the process of re-introducing this bill, gathering cosponsors, etc., must begin again in the 100th Congress in January.

The continuing saga of the impact of the Gramm-Rudman-Hollings Act (formally known as the Balanced Budget and Emergency Deficit Control Act of 1985) on the flow of government information demonstrates the art of political compromise. One of the early near-casualties of the balanced budget measure was the right to have free public access to congressional publications (i.e., bills, congressional hearings, public laws, etc.). The Joint Committee on Printing, in an effort to make required cuts in the congressional printing budget, decided to close the congressional document rooms to the public; thus, purchase of documents from GPO would be the only alternative. That proposal was later withdrawn, due to a strong protest by the library community, on the grounds that this proposal would make timely participation in the legislative process dependent on the ability to pay. In early June of this year a compromise was reached regarding this situation. The public will be able to request one free copy of a document directly from the Senate document room, or the issuing congressional committee, but will now have to pay for multiple copies.

On a related matter, the Public Printer decided that beginning on October 1, 1986 certain series of titles distributed through the depository library system would be distributed only in microfiche format. The affected materials included such heavily-used series as: the Congressional Record, all congressional hearings, the Serial Set, the Federal Register, etc. The Public Printer justified this decision as a necessary measure to comply with Gramm-Rudman-Hollings budget reductions. The library community again worked closely with Congress, especially the Joint Committee on Printing, to reverse this drastic decision. Under pressure from Congress, the Public Printer has decided to postpone implementation of this measure until further study can be made to determine the impact this decision might have upon citizen access to public information.

--Marc A. Levin

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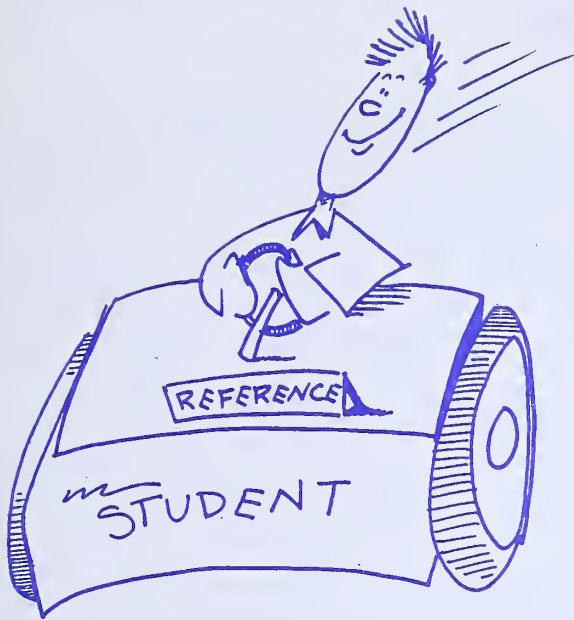
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Along the short but steeply pitched road leading to the MLIS degree, intensive reading, classroom and collegial discourse, and occasional hands-on work in lab settings have traditionally formed the central features in the curricular landscape. While these methods of learning continue to be important, there is no more valuable or accurate way to learn about the vagaries and endless complexities of the field than to experience them first-hand as a real-live information professional in a real-live library or information center.

In order to effectively connect library school students with internships that are available in San Francisco Bay Region special libraries, the Academic Relations Committee is sponsoring an internship clearinghouse. The Committee will be responsible for publicizing internship opportunities to Library School students at UC Berkeley, for assisting in setting up interviews with candidates, and for coordinating activities with other SLA Chapters. Libraries with current or anticipated practical openings are encouraged to contact:

Gary Handman, Chair, Academic
Relations Committee
Moffitt Library
University of California
Berkeley, CA 94720

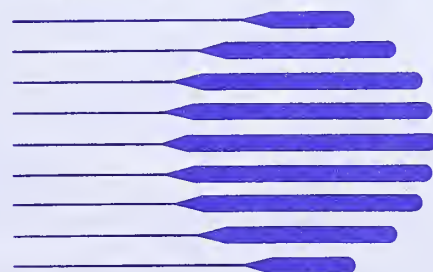
Thanks to all of the forty-four people who took the time to complete program evaluation forms at the last dinner meeting. A number of people pointed out that the first question was a two-part one: "The information presented in this program (1) increased my understanding of the topic and (2) will be useful to me in my current position". Most people could not say that the information was useful to them in their job, but they did feel that their understanding of the issue was increased.

Speaker Eugene Lee received very high ratings and very favorable comments ("one of the best speakers I've heard at SLA"). Many people said that the facilities and the food were excellent; however, noise from the adjoining areas was a problem.

Several people made suggestions for future programs, which, as program chair for 87/88, I'm happy to have. Additional suggestions may be sent to me at the following address:

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Francisco
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in memoriam


Mark Baer died on Friday, October 10, 1986, at his home in St. Helena.

Mark took early retirement in January 1984 from his position as Manager of the Corporate Library of Hewlett-Packard Co. in Palo Alto. He and his wife Elizabeth were running a successful office services business in St. Helena at the time of his death. During his 18 years at HP, Mark guided the growth of libraries; when he left there were 16 divisional libraries, as well as the Corporate Library. He pushed automation and the idea that the establishment of an online catalog would be a useful tool to tie all the HP libraries together. Today, the HP online catalog is being accessed from their facilities around the world.

Mark was very active in Special Libraries Association, and made significant contributions through the Association to our professional lives. He held many offices in chapters, in divisions, and at the association level. Locally, he is remembered as President of the San Francisco Bay Region Chapter and the San Andreas Chapter. Indeed, he was called the "Father of the San Andreas Chapter," because he was instrumental in its founding in 1980 and served as the chapter's provisional president. Mark was elected to the highest office in SLA and served as President in 1976/77. His professional career was capped in 1983, when he was elected to the SLA Hall of Fame.

All of Mark's many friends in SLA send Elizabeth Baer and her two sons our very best wishes.


--Bill Petru



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Workshop

There is a versatile micro in your future! Please mark Friday, January 16, 1987, on your calendars. The SLA San Francisco Bay Region Professional Development Committee has set the date--the aforementioned 1/16/87; a place--the Miyako Hotel in San Francisco; and a topic--"The Versatile Micro"--for the first of two Professional Development Committee-sponsored workshops. (The San Andreas Professional Development Committee will be responsible for the second one later in the spring).

As this newsletter goes to press, most of the speakers are in place, though some debugging of the program may still be needed. The speakers will provide an overview of the myriad potential uses of the personal computer, as well as zeroing in on the following topics: software evaluation, downloading, networking micros, and database design.

We are projecting no downtime and are striving for provocative discussions. We hope to provide you with the tools to sell automation to your management and/or help you to productively and creatively use the hardware you already have.

--Judith Levy

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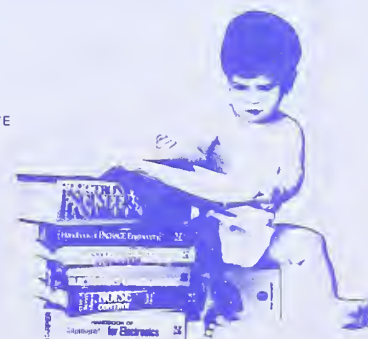
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- 10 San Francisco Bay Region Chapter SLA annual Christmas Party at Sir Francis Drake Hotel, San Francisco. Further information: Tim DeWolf, Utah International Inc., Library, 550 California St., San Francisco, CA 94104, (415) 774-2454.
- JAN 12 Spring semester class, Management 120, begins - Golden Gate University in San Francisco. Topics include optical disk storage, records retention and offsite storage, and legal aspects. Pre-registration begins Dec.8. Contact Robert Bailey, (415) 442-7272.
- 16 "The Versatile Micro," SLA SF Bay Region Chapter Professional Development Committee-sponsored workshop, Miyako Hotel, San Francisco. Contact Judith Levy, (415) 642-5102.
- MAR 9- SLA Middle Management Institute in San Francisco.
11 Further information: Director, Professional Development, Special Libraries Association, - 1700 Eighteenth St., N.W., Washington, DC 20009, (202) 234-4700.

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Library Visits	Seyem Petrites	(415) 531-7587
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Planning	Sharon Hotz	(415) 892-0821 x328
Professional Development	Judith Levy	(415) 642-5102
Publicity	Jeannette Glynn	(415) 624-3950

Cover design: Meg Dawson

PRESIDENT'S MESSAGE

As I'm writing this, the December holidays are fast approaching. When you read this, Valentine's Day won't be far behind. Both of these times having something in common -- caring.

So what does this have to do with librarians? Well, in response to my last column on the image of our profession, several Chapter members pointed out the November 20, 1986, Wall Street Journal article which ranks librarians at the top of the occupational "civility scale." That means we care.

In addition, our Treasurer is about to put an \$899 check in the mail to the Los Angeles Public Library. We are supplementing the \$235 you all contributed with \$654 (\$1 per member) from Chapter

funds to help them out. As you will read elsewhere in this issue of the Bulletin, Betty Gay, LA Public's Director, described the horrendous fire and their efforts to raise \$10,000,000. (They're half way there.)

While I must admit I was a bit disappointed that we didn't raise a few more dollars, I know that many of you have helped in other ways. It's not often that a disaster of this magnitude happens to any library, let alone to one we know well. Most of us use the LA Library, whether directly or indirectly. I thank those of you who contributed through this Chapter or on your own. This, too, means we care.

--Mary Wawrzonek



KALEIDOSCOPE

The holiday season brought with it a slowdown in people news. Linnea Christiani has a new position as Product Manager for Online and Corporate Markets at Information Access Company in Belmont, CA. Congratulations to Peggy Merbach on the December 1 birth of her daughter, Kristin, and professional kudos to Marydee Ojala for her column on business databases and business searching ("the dollar sign") which will appear regularly in ONLINE and DATABASE magazines.

--Miriam Ciochon
Nyra Krstovich

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Nominations

The Nominating Committee is pleased to announce that the following members have accepted nominations for the 1987 election:

President-Elect

Elyse Eisner

Sharon Hotz

Director

Daniel Krummes

Judith Levy

Treasurer

Wess-John Murdough

Rena Schonbrun

Nominations (with the consent of the nominee) may also be made from the floor at the January and February Chapter meetings.

--Miriam Ciochon

October Meeting

Our monthly dinner meeting was held on Thursday evening, October 9, 1986, at the Faculty Club on the UC Berkeley campus. After feasting on a delicious meal, we were treated to a wonderfully informative and entertaining presentation entitled "Power to the People? The Initiative Revolution," given by Eugene C. Lee, Professor of Political Science, University of California, Berkeley, and Director, Institute of Governmental Studies.

Professor Lee began by explaining to us that the initiative, simply stated, is the right of the people to put a statute or constitutional amendment directly on the ballot, by petition, without the approval of the legislature. He pointed out that the initiative is basically a western states phenomenon (of the 22 states employing the initiative, 17 are west of the Mississippi); that Californians overwhelmingly believe that a vote on a proposition is more important than a vote for a candidate (from California Poll); and that opponents of initiatives who spend the most generally tend to be successful in defeating the measure, at the same time that high-spending advocates find their cause going down to defeat.

Dr. Lee showed us that the voting electorate is different in character from the total adult population, and that nine out of ten voters who do cast a ballot on initiative measures frequently make up their minds on the eve of the election. He described a study, part of a dissertation written by David Magelby (UC Berkeley), which reports that less than half of the voters with an advanced degree read the ballot pamphlet, and that less than ten percent of those with an eighth-grade education read the pamphlet.

Indeed, one of the most interesting facts is that in most

cases, electors tend to vote "no" -- regardless of the liberal or conservative nature of the measure -- ultimately leaving the fate of most legislation to their representatives and not to themselves. Hence, less than thirty percent of those initiative measures appearing on the ballot since 1912 have been approved.

Professor Lee pointed out, however, that consideration of the initiative is growing. More petitions have been circulated in the past decade than in the forty years preceeding. Faced with this trend, it would appear that the initiative will continue to be a permanent part of the California scene.

In summarizing the presentation, Dr. Lee noted that "our concerns must include the health of all of our democratic institutions, including the initiative," and that our interest and actions in support of these institutions should be encouraged.

Many thanks to Professor Lee and to our hard-working committee members for a very enjoyable evening.

--Donamarie Walsh





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Tours

The Library Tours Committee held its first tour of the year on November 13, 1986, at the San Francisco Museum of Modern Art Library. Eugenie Candau, librarian, gave the twenty-five attendees a fine presentation of the library's history, collection, and mission. Attendees were invited to view the museum's collection following the library tour.

Upcoming tours for the remainder of the year include the Pillsbury, Madison, and Sutro Law Library; a joint tour of the Sutro Library in San Francisco and the Labor Archives and Research Center; the Ortho Research and Development Library of the Chevron Chemical Company, and finally a joint tour of the California Academy of Sciences Library and the Strybing Arboretum Society's Helen Crocker Russell Library. Announcements for each tour will be forthcoming in the mail. For further information contact Seyem Petrites at (415) 531-7587.

--Seyem Petrites

Assn...

The Special Libraries Association reported a stable membership and a financially healthy Association in its recently released 1985/86 Annual Report.

"In reflecting over the past year," writes Executive Director David R. Bender, "there are a number of accomplishments to which we can point with pride: a permanent Association headquarters, membership exceeding 12,000, stable finances, and an Association built upon the strength of dedicated, energetic members."

According to the report, membership in the international professional association grew at a rate of 4.4 percent over the 1984 total. SLA also closed its books with slightly more than \$33,900 in surplus income in the General Fund. This surplus was distributed between the Reserve and Building Reserve Funds.

A limited number of copies of SLA's 1985/86 Annual Report are available from David Malinak, Director of Communications, 1700 18th Street, NW, Washington, DC 20009.

--DmW



Recruitment Project

You, too, can be a recruiter! Involving librarians in recruitment is the focus of the California Library School Recruitment Project, a project funded by Library Services and Construction Act funds in response to the growing need for librarians - especially children's and minority librarians.

The project has been focusing on the major role that librarians themselves can play in promoting the field and recruiting talented people into it. At this year's CLA conference, a program was held to discuss recruitment issues and to introduce a series of regional workshops designed to train librarians as recruiters. Those workshops are planned for spring of 1987.

During 1986, the recruitment project carried out a survey of staffing needs at academic, public, and special libraries in California. That survey found that Hispanics and blacks were vastly underrepresented in the profession. Additionally, it was found that during the period from

1984 to 1986, libraries had the fewest number of qualified applicants for openings in the specializations of children's and technical services.

The project has produced a colorful recruitment brochure packet, now available for purchase from California Library Association headquarters in Sacramento. The packet features an outer folder describing the library field and how to get into it, and includes separate inserts on careers in public libraries, academic libraries, special libraries, non-traditional settings, children's librarianship, and opportunities for minorities. Single copies are free with a stamped, self-addressed envelope with 39 cents postage attached.

For more information on the California Library School Recruitment Project, or to sign up for the recruitment workshops, phone project director Katie Scarborough at (707) 996-7993.

--Katie Scarborough



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November Meeting

The Director of Los Angeles Public Library, Betty Gay, presented a program entitled "Fire and Ice: Coping with the Tragedy of the Los Angeles Public Library," on Tuesday, November 18, 1986, at Lehr's Greenhouse in San Francisco.

We were swept from the heights of culinary delight to the depths of concern for the many employees and patrons (and for the books) affected by the fires at the Los Angeles Public Library last year.

Ms. Gay outlined the many facts and figures relating to the fires and to the recovery effort. The following are especially noteworthy, regarding the first (and worst) fire:

- ** largest library fire in the nation's history

- ** largest fire that Los Angeles Fire Department has ever fought; involved 80 fire companies

- ** temperature inside building during fire reached 1500 degrees Fahrenheit

- ** three to four million gallons of water used to fight fire

- ** fire burned for seven hours

- ** fifteen-hundred volunteers and staff worked round-the-clock in recovery efforts

- ** patents collection was completely destroyed, however; all is available in microfilm format

- ** entire 500's section of Dewey was destroyed

- ** all uncataloged federal documents were lost to the fire

- ** business, economics, history, social sciences and literature sections were hard hit

- ** all fiction "A-G" was destroyed

- ** 700,000 volumes are still in freezers, at a cost of \$1000 per day for storage

- ** entire Music Room destroyed in second fire

In spite of such disastrous indications, the recovery effort continues. Staff members are primarily working on the tedious job of book inventory. Los Angeles' Mayor Tom Bradley and the Arco Foundation have helped to form a "Save the Books" Speakers Bureau, whereby community and business leaders are sent out into the community to help promote public awareness of the disasters. Already, five million dollars in donations have arrived (two million dollars having been donated by the Getty Foundation) in answer to a projected goal of ten million dollars.

It is heartening to witness the efforts of so many dedicated volunteers and staff members. Obviously, such an enormous measure of caring can go a long way toward promoting the recovery of this great institution.

--Donamarie Walsh



(Editor's note: Contributions to the "Save the Books" campaign may be sent to: "Save the Books" Campaign, P.O. Box 1986, 515 S. Flower Street, Los Angeles, CA 90071)

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Christmas Party

On Wednesday, December 10, 1986, we met in the Sir Francis Drake Hotel's Empire Ballroom in San Francisco for our annual Christmas get-together. A jovial time was had by all who attended, as we feasted on baron of beef, cheese, vegetable and fruit platters and assorted hors d'oeuvres. We were treated to the pleasure of listening to several of our members softly performing Christmas music in the background. An evening of good food and great company helped all of us to start off the holiday season the right way, though I missed seeing Santa Claus... which way did he go?

--Donamarie Walsh

Evaluations

fifty-two people completed the program evaluation form for the November 18, 1986, Chapter meeting. Everyone agreed that Betty Gay presented the material effectively, and many added favorable comments about her presentation - "sounded like a dull topic, but the speaker was great," and "excellent, down-to-earth presentation." Nearly everyone felt that they learned something. It was indicated by all that the facilities were satisfactory or better.

Many thanks from the Program Committee to all who completed the form.

--Diane Rosenberger

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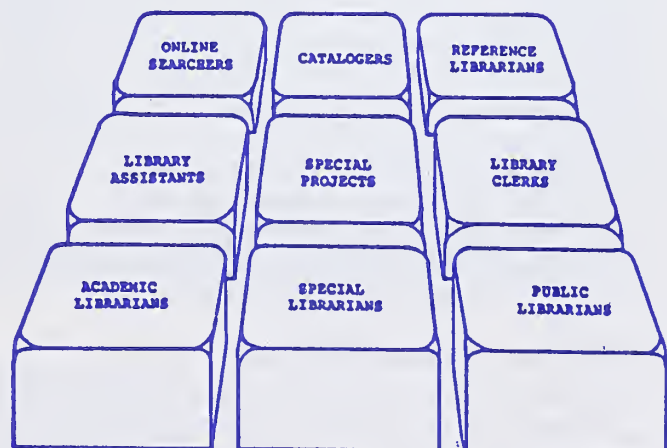
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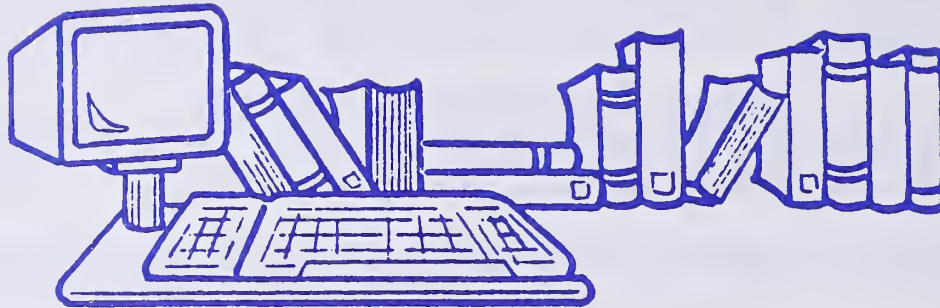
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Aw right, you guys: no more Ms. Niceperson. You had your chance. Now I'm tellin' you. I have a perfectly nice committee to read your contributions and you're out there sitting on your hands, so here we go again.

Here is your opportunity to recognize a chapter colleague for outstanding or notable contributions to your chapter and to the profession. Any chapter member in good standing, active or retired, will be eligible. The San Francisco Bay Region Chapter Award for Professional Achievement will be presented at the last meeting of the chapter year (May 1987). Outstanding efforts on behalf of the chapter, notable innovations on the job, participation in seminars, or teach-

ing activities which benefit the chapter or promote public recognition of the profession will be the criteria for the final selection.

To submit a nomination for this award, please complete the form printed here and send it to: Angela Brunton, 24 Brainerd Ave., Petaluma, CA 94952, (415) 671-4941 (work) or (707) 763-1804 (home). Please describe on a separate sheet the outstanding professional achievement or contribution to special librarianship/information science, or the chapter, on which the nomination was based.

NOMINATIONS MUST BE POSTMARKED NO LATER THAN MARCH 1, 1987, TO BE CONSIDERED!

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NOMINATED BY: _____
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signature

contact phone number

DATED: _____

At the October meeting of SLA's Board of Directors, a new Long-Range Plan slide/tape package was presented. The new package details the evolution of the Association's Long-Range Plan and provides complete information on the Plan as it exists today. The presentation is available for use by both chapters and divisions and is available in both slide/tape and half-inch VHS videotape packages. The show may be obtained by contacting David Malinak, Director of Communications, at the SLA headquarters in Washington, DC.

--DmW

• Jobline •

Sally Hambridge announces that job listings from the San Francisco/San Andreas jobline can now be accessed through the OnTyme electronic message system. Listings are divided into four files to shorten your time on line.

Listings for the most recent week may be obtained by typing:

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:READ ** SLA.NEWJOBSPARA
for paraprofessionals.

For past listings (kept for one month) type;

:READ ** SLA.OLDJOBSPROF or
:READ ** SLA.OLDJOBSPARA

The telephone jobline is still available at 408/378-8854.

--JTS

An ad hoc committee has been formed by Best Friends, a support group for the Los Angeles Public Library, to coordinate donations of periodicals and serials to the Business & Economics and Science & Technology collections. The committee asks potential donors to submit offer lists as follows:

Those whose last names begin with A through C should write to:

Mary Ann Tigert, Corporate Library, Times-Mirror Co., Times-Mirror Square, Los Angeles, CA 90053. Phone 213/972-3940.

Last names D-H: Sue Barnaby, McKinsey & Co., Inc., 400 S. Hope St., Los Angeles, CA 90071. Phone 213/624-1414.

I-M: Doreen Welborn, McKinsey & Co. (address and phone as above).

N-S: Mignon Veasley, Library, Price Waterhouse, 400 S. Hope St., Los Angeles, CA 90071. Phone 213/236-3515.

T-Z: Eleonor Eckstein, Library, Pannell Kerr Forster, One Wilshire Bldg., Suite 1800, Los Angeles, CA 90017. Phone 213/680-0900.

Committee members will cross-check offer lists and contact you for those items they would like to accept. OCLC subscribers might want to check titles to insure that LAPL is a subscriber.

Offer lists should include title, inclusive dates, whether bound or unbound, and condition ("fair," etc.). Please also include any limit on how long the item can be held by the donor, e.g. May 1987, or state "indefinitely." As the Central Library cannot yet store runs of serials, special arrangements will be made to receive and store donations as necessary.

--JTS

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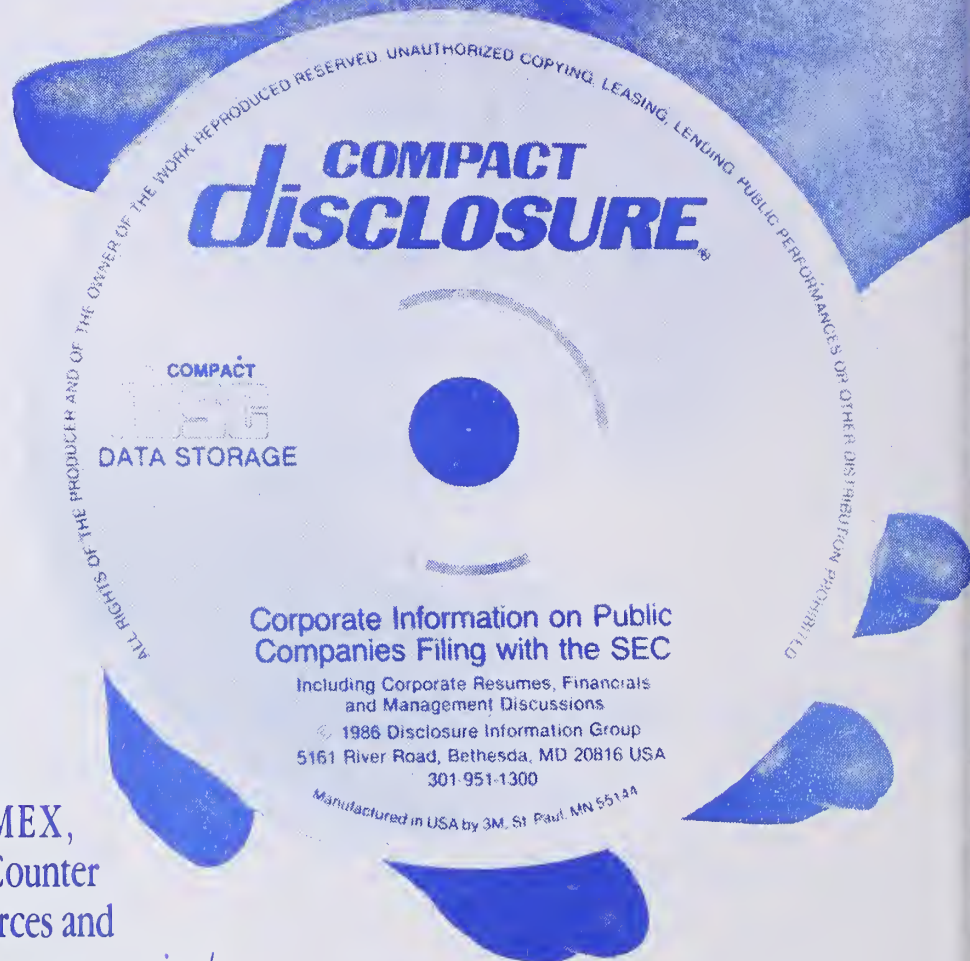
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AWARDS

SLA's Sci-Tech Division is soliciting nominations for its annual Achievement Award. The award is presented to a member of the Division for "outstanding contributions to the Division or to the literature of science and technology librarianship." The person so recognized will receive a \$250.00 award and scroll.

Nominees should be currently employed members of the Division, not serving as officers, and should have been members for at least three years. Typed, signed submissions should include biographical information and activities qualifying the nominee for the award.

A travel stipend of up to \$600.00 is also being awarded to a librarian or library school student who will be attending his or her first SLA conference in Anaheim this June. The recipient must be a member of SLA but need not be a member of the Sci-Tech Division.

To apply, submit an essay, not to exceed 300 words, describing the advantages of being able to attend the Association annual conference and addressing its theme. Neatness, grammar, and spelling will count in judging. On a separate sheet, double spaced, give your name, address, and a short statement of qualifications. Please say whether you are applying for travel awards given by other divisions.

Nominations for the Achievement Award and applications for the Travel Stipend should be submitted by March 1, 1987, to:

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--JTS

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turn around time (20%).

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The Association's Order Department was scheduled to have published, in December, the complete texts of the general sessions of the State-of-the-Art Institute on government information presented last fall in Washington, DC. Fourteen presentations and the wrap-up session are to be included in the publication. The Institute Proceedings are \$21.75 and may be ordered by contacting SLA's Order Department, 1700 18th Street, NW, Washington, DC, 20009.

--DmW

Call for Papers

The Rio Grande Chapter of the Special Libraries Association will be co-sponsoring a conference with the American Translators Association, October 8-11, 1987, in Albuquerque, New Mexico.

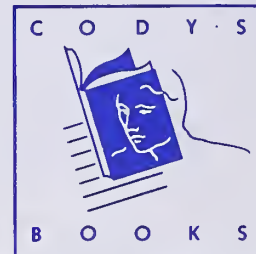
You are invited to submit papers related to the conference theme, "Across the Language Gap," particularly on the following topics: Terminology, New Technologies, Sci-Tech Translation, Literary Translation, Translation from and into Spanish, Translation Theory, Interpreting, Translator/Interpreter Training, Translation Databases, Online Searching for Translations, Identifying Languages, Verification of Citations, Sources of Translated Documents, Evaluating a Translation Service, and Problems for Searchers.

Please send a 200-300 word abstract of your proposed paper by February 15, 1987, to: Karl Kummer, ATA President-Elect, P.O. Box 814, Astor Station, Boston, MA 02123. Please note that final papers for inclusion in the proceedings of ATA's 28th Annual Conference are due on July 15, 1987. For further information, contact either Karl Kummer at the address listed above, or contact Gloria Zamora, Chair, 1987 Conference Committee, at (505) 844-3909, during daytime hours.

--DmW



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Minutes

The Executive Board met on November 18th before the Chapter meeting at Lehr's Greenhouse Restaurant. Present: Mary Wawrzonek, Angie Brunton, Inga Govaars, Diane Rosenberger, Marie Tilson, Terry Dean, and Carol Coon. Highlights:

*** The jobline is now available on OnTyme, with San Andreas currently paying the \$8-\$10 monthly bill. While Sally Hambridge would like to continue doing the jobline, San Francisco Chapter members would benefit from having a 415 number. Discussion included the possibility of having the jobline accessible from both a 408 and a 415 number.

*** A meeting concerning the California Multitype Networking Proposal, which addresses the sharing of services among various kinds of libraries, was attended by Mary, Inga, and Suzanne Burwasser. Mary reported that special libraries generally answer their own reference questions and thus should be no burden to public library reference services. Special libraries' main use of library networks is for document delivery.

*** Mailing lists. The UCB library school had asked for Chapter labels to mail out announcements of classes. It was decided that such announcements could be attached to other Chapter mailings. Other requests for mailing lists will be handled case by case.

*** A motion was made and passed to send accumulated donations for the Los Angeles Public Library by the end of December.

*** Marie reported a treasury balance of approximately \$11,000. She and Frank Lopez will work out details of producing the Annual Financial Statement. Mary has contributed \$50 of discretionary funds to the SFPL building fund.

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*** Input for the Committee on Association Structure included suggestions for 1) a Publications Committee to handle SLA conference proceedings, and 2) regional SLA meetings, in addition to the national conference, which more members would be able to attend.

*** The Board approved the appointment of Dian Gilmar and Virginia Veit to help Angie with the selection of the winner of the Chapter Award for Professional Achievement.

*** Terry distributed the San Andreas Chapter's telephone survey form used for getting feedback about their programs. Terry and Diane will continue to use our written form for the time being.

*** Mary brought up a request she had received from Sandy Duzak for information about standards for library staffing and budgeting. It was suggested that this be passed on to the Planning Committee.

OPINION LINE



Q: What have you been reading lately that you found especially stimulating or affecting?



A: One Writer's Beginnings, by Eudora Welty (1984, Harvard University Press, Warner Books). "I've always been intrigued by what motivates people and makes them tick, and I thought her autobiography would introduce me to her fiction. She's a wonderful storyteller--her style is lyrical, elegant and simple, and the book is rich in the details of everyday life. Welty's storytelling skill enables her to move through a sequence of events and weave them into a fabric or pattern that gives glimpses of what has shaped her. The book heightens one's own awareness of everyday things and life in general, and it also prompts thoughts about the forces that are shaping your own life." --Jensa Woo, Pacific Bell Corporate Information Center, San Ramon.

A: Ciderhouse Rules, by John Irving (1985, Morrow). "John Irving's latest book is odd, off-the-wall, and really funny, while exploring serious ethical issues. It is set in an orphanage run by a doctor who performs abortions as well as taking in unwanted babies. The central conflict/theme is developed between the doctor and the orphan boy he raised when the boy increasingly resists stepping into the doctor's role. He refuses to get a medical degree but ends up being trained in obstetrics and being pressured to take over. An ongoing debate about the rightness of abortion and personal choices runs through the novel; however, it is set in a hilarious context. It's both entertaining and thought provoking." --Sarah Vogel, Dynamic Information, Redwood City.

A: "Christopher's (my son's) favorite books: Even as young as two months old, Christopher loved

looking through The Most Amazing Hide and Seek Book, by Richard Crowther (1985, Viking Penguin). It's a pop-up/pull-out book in bright colors and basic shapes--lots of visual interest. A page with an elephant, for example, has something to lift up that reveals a tiny mouse. Now that Christopher is nearly a year old, he especially loves rhymes. One of his favorite books illustrates a baby's typical day with pictures and rhymes: Babies, Babies, Babies, by Kathy Wilburn (1986, Wilburn Publishing). Christopher seems to recognize familiar routines and objects, and he looks forward to certain favorite pages. He's also fond of hearing Father Gander Nursery Rhymes: Equal Rhymes Amendment, by Dr. Douglas Larche, beautifully illustrated by Carolyn Blattel (1985, Advocacy Press, Girls Club of Santa Barbara). Christopher loves both the rhymes and the illustrations; the book parallels traditional Mother Goose rhymes with modern variations." --Elena Herdman, Chevron Corporation Library, San Francisco.

A: Barnaby Rudge: A Tale of the Riots of 'Eighty, by Charles Dickens (originally published 1841; available from Penguin and in many other editions). "I found this novel interesting because many of the characters are still with us, and the themes seem to have modern parallels. The setting is London during the anti-Catholic Gordon Riots of the 1780's: the time of George III and England's impending defeat in the American colonies. The characters include a duped Lord and a half-wit flower child. There are people who foment revolution for their own advantage and then step back to save their own necks, while their followers are dis-

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--DmW

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...from p. 18

posed of--a phenomenon seen today in some cults and movements. Religious fanatics are some of the main movers of the plot and rebellion. Despite Dickens' occasional sentimentality, his descriptions of motivation--especially of crowd psychology--are acute." --Jay Smith, Sonoma State University, Rohnert Park.

A: The Man Who Mistook His Wife For a Hat and Other Clinical Tales, by Oliver Sacks (1986, Morrow). "This is a stupendous book that chronicles clinical

neurology cases, not to be voyeuristic, but to use each case as a point of departure for meditations upon the mind, humanness, and consciousness. The case of the man who has no ability to remember--and thereby has no reference points or connections to other humans--makes you think about thinking, appreciate things more, and consider the importance of ties to the larger human community." --Gary Handman, U.C. Berkeley, Moffitt Undergraduate Library.

--LaVonne Jacobsen

CALENDAR

- FEB 10 SLA SF Bay Region Chapter presents Pillsbury, Madison and Sutro law library tour, San Francisco. Fliers forthcoming in the mail. Details: Seyem Petrites (415) 531-7587. Space is limited.
- 18 ARMA (Assn. of Records Managers and Administrators) dinner meeting. Speaker: Mara Willick. Topic: "Changes in Automation - the Personal Point of View vs. the Bureaucratic Point of View." For details: Joyce Kawahara (415) 565-2648.
- 19 Bay Area Online Users Group meeting, Berkeley, 7-9 p.m. Topic: "Special Files on RLIN and UTLAS." Details: Steve Brewster (408) 289-1756.
- 26 SLA SF Bay Region Chapter dinner meeting, Engineer's Club, SF. Topic: "How to Survive in the Corporate Structure - Planning, Positioning, and Publicity." Details: Richard Geiger (415) 777-8430.
- MAR 9- SLA Middle Management Institute in San Francisco. For
11 further information: Director, Professional Development, Special Libraries Assn., 1700 18th St., N.W., Washington, DC 20009, (202) 234-4700.
- 11 SLA San Andreas Chapter dinner meeting. Speaker: Kaycee Hale, Fashion Institute. Topic will be on improving your image. Details: Emily Breese (415) 855-2153.
- 11 Oregon State University Professional Development seminar, "Leadership and Teambuilding," in Sacramento. Details: Don Bowman, Program Director (503) 754-2677.
- 12 OSU seminar, same program as above. Location: Napa.
- 13 OSU seminar. Program: "Effective Interviewing." Location: San Francisco.
- 18 SLA SF Bay Region Chapter/Bay Area Online Users Group Joint dinner meeting. Speaker Barbara Quint will discuss online ethics. Location: U.C. Berkeley Men's Faculty Club. Details: Daniel Krummes (415) 642-3604.
- 27 OSU seminar. Program: "The Problem Employee: Motivation and Productivity." Location: Monterey. Details: see 3/11/87 entry.
- APR 2- Course: "Library-Specific Microcomputer Software."
JUNE 11 Instructor: Rosemarie Falanger, Thurs. eves 7-10 p.m., \$195, San Francisco. Contact: Jane Fisher, U.C. Extension, Berkeley (415) 642-1171.

3 SLA San Andreas Chapter Professional Development workshop, SRI International, Palo Alto, \$50. Speakers: Matthew Lesko, Information U.S.A.; H. Robert Malinowsky, University of Illinois; Milt Ternberg, U.C. Berkeley; Jerry Wong, U.S. Census Bureau. Details: Edward Wladas, Dynamic Information, (415) 591-5900. Topic: "Reference Update 1987."

APR 5- NATIONAL LIBRARY WEEK
11

23 SLA SF Bay Region Chapter, San Andreas Chapter, and Sierra Nevada Chapter Joint dinner meeting - featuring SLA President-Elect Emily Mobley. Location: Sir Francis Drake Hotel, SF. Contact: Becky Anderson (415) 392-7799.

MAY 5- National Online Meeting, Sheraton Centre Hotel, New
7 York, New York. Details: (609) 654-6266.

13 California Library Assn. Legislative Day in Sacramento. To get involved phone CLA office at (916) 447-8541.

20 SLA SF Bay Region Chapter dinner meeting, San Francisco location. Details to follow.

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PRESIDENT'S MESSAGE

Pittsburgh, site of the Association's 1987 Winter Meeting, is not only the Iron City, but also the Friendly City. Simply looking a bit lost prompted natives to ask if they could help. And portions of food served in the restaurants? Large enough to do any of the "eat, c'mon eat" parents proud. Finally, the Pittsburgh Chapter was great -- they had arranged for the local entertainment flyer to be devoted to articles on SLA.

So what happens at the Winter Meeting? Well, the Executive Board meets, and so do the Chapter Cabinet (all the Presidents and Presidents-Elect), the Division Cabinet (all the Chairs and Chairs-Elect), and the Joint Cabinet (the combined Chapter and Division Cabinets). Also, training sessions for the new officers are offered. Highlights from the meetings follow:

Executive Director David Bender reported that the Association is in good financial shape, with a \$260,000+ surplus. The Long-Range Planning Committee survey showed that professional development, membership services, and membership development were voted the top three issues. Of course everyone immediately had great ideas on how to spend the surplus to further those goals. (Some of the surplus will go to the Special Programs Fund. Do you have any ideas? Let me know.)

Government relations issues abound -- privatizing NTIS, instituting the new "sensitive" document classification, reviving the WCHLIS and the Information Age Commission proposals. (Contact Marc Levin for information on how you can provide input to these issues.)

Look for a statement in an upcoming Specialist regarding the effect of the new tax code on our membership. Dr. Bender believes it may affect the Annual Conference and the Continuing Education Courses more than the membership itself. And speaking of continuing education, there will be twenty-two courses offered in Anaheim, the emphases being on new technology and management skills. Additionally, there will be an unprecedented, conference-wide wrap-up session Wednesday afternoon, sponsored by the Business and Finance Division.

The Board voted for Montreal (over Toronto) as the 1995 Annual Conference site. Since our membership is about ten percent Canadian, the Conference is held in Canada once every ten years. It was held in Toronto the last time. Vancouver was the third site asked to submit a proposal, but they didn't. (Their loss, as well as ours!)

The Board also discussed a second world-wide conference, which will probably be held in Europe. The first was held in Hawaii in 1979. It would most likely be a multi-association, state-of-the-art meeting, held in addition to our Annual Conference. (Ideas? Let me know.)

The Joint Cabinet discussed ways to help familiarize the members with the Association Staff and Officers in order to lessen the "us and them" perception. While not perceived as a large problem, someone suggested that an open reception at the Annual Conference would help; there, attendees could mingle with well-identified board and staff. (Other suggestions?)

more...

The Minority Stipend was discussed: Should it be continued? Should the amount be increased to match the Scholarship funding? (Send your opinions to Marlene Tebo, Chair of the Positive Action Program for Minority Groups.)

Emily Mobley, President-Elect, is looking for Association Committee Chairs and members. These committees are listed in the front of your Who's Who in Special Libraries. Contact her or me if you are interested.

You know, I've just re-read what I've written. I realize that I'm continually asking for ideas and suggestions. I know you all have opinions about what the Association (along with the Chapters and Divisions) should do for its membership. One of the best ways to get those ideas implemented is to become active. Please read the article included in this issue of the Bulletin on "SLA Elitism." It was written for Chapter /Division officers, but applies to the general membership as well.

Speaking of which, I'm on the downhill side of my term as President. I've had a great Executive Board and Advisory Council helping me this year. Inga Govaars is already looking for folks interested in working on next year's committees. Let her know that you're ready and willing.

--Mary Wawrzonek



NOMINATIONS

The Nominating Committee is seeking candidates for nomination for SLA's Spring 1988 election. All Association members are invited to submit names and qualifications of individuals they would like to have considered for President-Elect, Chapter Cabinet Chairman-Elect, Division Cabinet Chairman-Elect, and Directors.

Please submit your suggestions by letter to a member of the Nominating Committee, or to the Committee Chairman, Jack Leister, Institute of Governmental Studies, University of California, 109 Moses Hall, Berkeley, CA 94720. Names must be submitted prior to the Anaheim Conference, June 1987.

--Jack Leister, Chair

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Elitism

Elite /a-'let n (F elite, fr. OF eslite, fr. fem. of eslit, pp. of eslire, to choose) la: the choice part; esp: a socially superior group b: a powerful minority group (a power - inside the government). Elitism /-let-,iz-em/ n la: leadership or rule by an elite b: belief in or advocacy of such elitism 2: consciousness of being or belonging to an elite - elit-ist / -'let-est/ n or adj.

- Webster's New Collegiate Dictionary, 1975.

Occasionally in any organization whether it be religious, educational, governmental, professional or corporate, criticisms arise in the form of accusation or observation that the leadership is elitist or acts in an elitist manner. The Special Libraries Association is no exception. Now and then observations appear that the Association Officers, the Chapter Officers, the Division

Officers, the Committee Chairs or the Awards Recipients are an elite group, consider themselves to be an elite group, or their conduct/appearance is elitist.

If we are to accept the definition and derivation from the French of the term "elite" as given in Webster's Dictionary, then the accusations/observations are indeed true. The Officers, Committee Chairs and Awards Recipients are indeed "elite". Those members are "chosen", by election or by appointment, by their mentors, colleagues, or peers to represent their own interests in the conduct of business of the Association. What is so uniquely exciting and wonderful is that to qualify for one of these "choice" positions one has only to raise one's hand, write a note or pick up the phone in response to the calls to participate that appear regularly in every one of the Chapter Bulletins that arrive in the mail.

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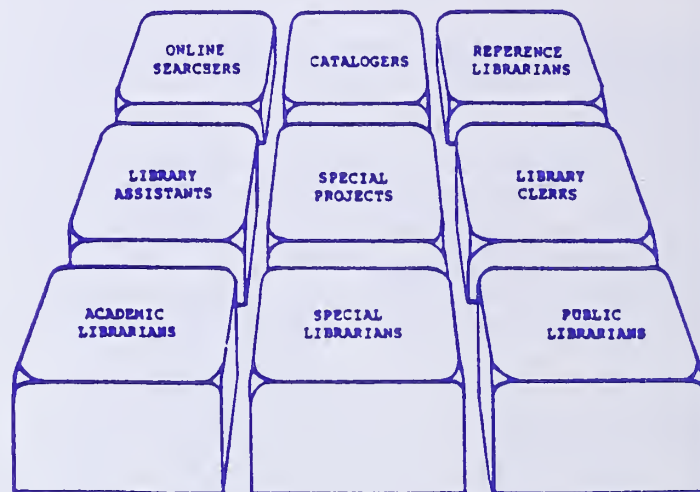
Admittedly, when one does volunteer to accept responsibility, one risks criticism for one's actions, decisions or possible mistakes, to become "elite".

Admittedly, it is easier to be a non-participative member, to be "non-elite". To participate can mean long hours of plain hard work to produce, to get the job done, to fulfill your commitment or promise. It can mean writing/editing or contributing to the Chapter Bulletin; soliciting advertising for the Bulletin; hours of planning, phoning, arranging for meetings; writing proposals for special projects; compiling information for a directory; speaking on your specialty or from your experience; organizing a fund-raiser; making up name tags or greeting new members at the door. The opportunities for participation and professional growth are limitless. You are free to volunteer in any area in which you are interested, have a particular talent or would like to learn more.

The good news is this: to become a member of the "elite" all you have to do is volunteer, produce, stretch, and meet your colleagues more than half-way. It is up to you. You can be "elitist" on whatever level you prefer. The choice is yours. If you choose to be "chosen" by your peers, you have to work for it, you have to earn it. No one holds office or receives an award for sitting on their hands. The

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"elite" of SLA are "elite" because they have gained recognition for their readiness to take risks, to work hard to meet their commitments, to meet their colleagues more than half-way. PLEASE JOIN THEM!!

(Reprinted from SLA Chapter Cabinet Occasional Letter, No. 22, January 1987)

KALEIDOSCOPE

A number of our colleagues have garnered recognition or have been active in other areas of the Association, and it seems appropriate to note their achievements here. First, congratulations to Jack Leister and Bill Petru, who have both been designated Association Fellows. This puts them in a select group of only fifteen members nationwide to be so honored. In addition, Jack is now chairing the Association Nominating Committee and serving on the Special Committee on Organizational Structure of SLA, while Bill is a member of the Special Committee on Membership Growth. Other recent Association committee members include Marc Levin (Government Relations), Marylou Pierce-Fox (Special Committee on Association Name), and Dian Gilmar (Finance).

Chapter names also appear on a variety of division rosters: Richard Geiger (Chair-Elect, Newspaper Division), Berta Keizur (Chair-Elect, Nuclear Science Division), Mary Wawrzonek (Secretary, Petroleum and Energy Resources Division), Camille Wanat (Chair-Elect, Physics-Astronomy-Mathematics Division), Marydee

Ojala (Director, Business and Finance Division), and Simone Yu (Chair, Legislative Reference Section of the Social Science Division).

On the move were Helen Suomela-Tyrrell, who left Southern Pacific to join the Pacific Bell Corporate Information Center as Information Research Analyst, and Catherine Ghent, who was named librarian of the born-again Safe-way library. Meanwhile, Sara Crew-Noble, in addition to her other consulting services, has now also become an INMAGIC dealer.

To set the record straight, Valerie Zito is the new business reference librarian at the Contra Costa County Public Library, not Sally S. Larkin as previously reported. Sally is a librarian in the Reference Department there, after having left Camp, Dresser and McKee Inc.

And finally, cheers to new mothers and daughters Cynthia Papermaster (Laura Rachel, born December 7) and Nyra Krstovich (Sydney Jordan, born February 18).

--Miriam Ciochon



The SLA Advertising and Marketing Division publishes "What's New in Advertising and Marketing," a check list of books, pamphlets, and reports that serves members as an important acquisitions tool. The newsletter is available for \$20 (payable to the Division) for a ten-issue (1 year) subscription. For information, please contact: Yvonne Gloede, Ally and Gargano/MCA Advertising Ltd., 805 Third Avenue, New York, NY 10022.

--JTS

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--JTS



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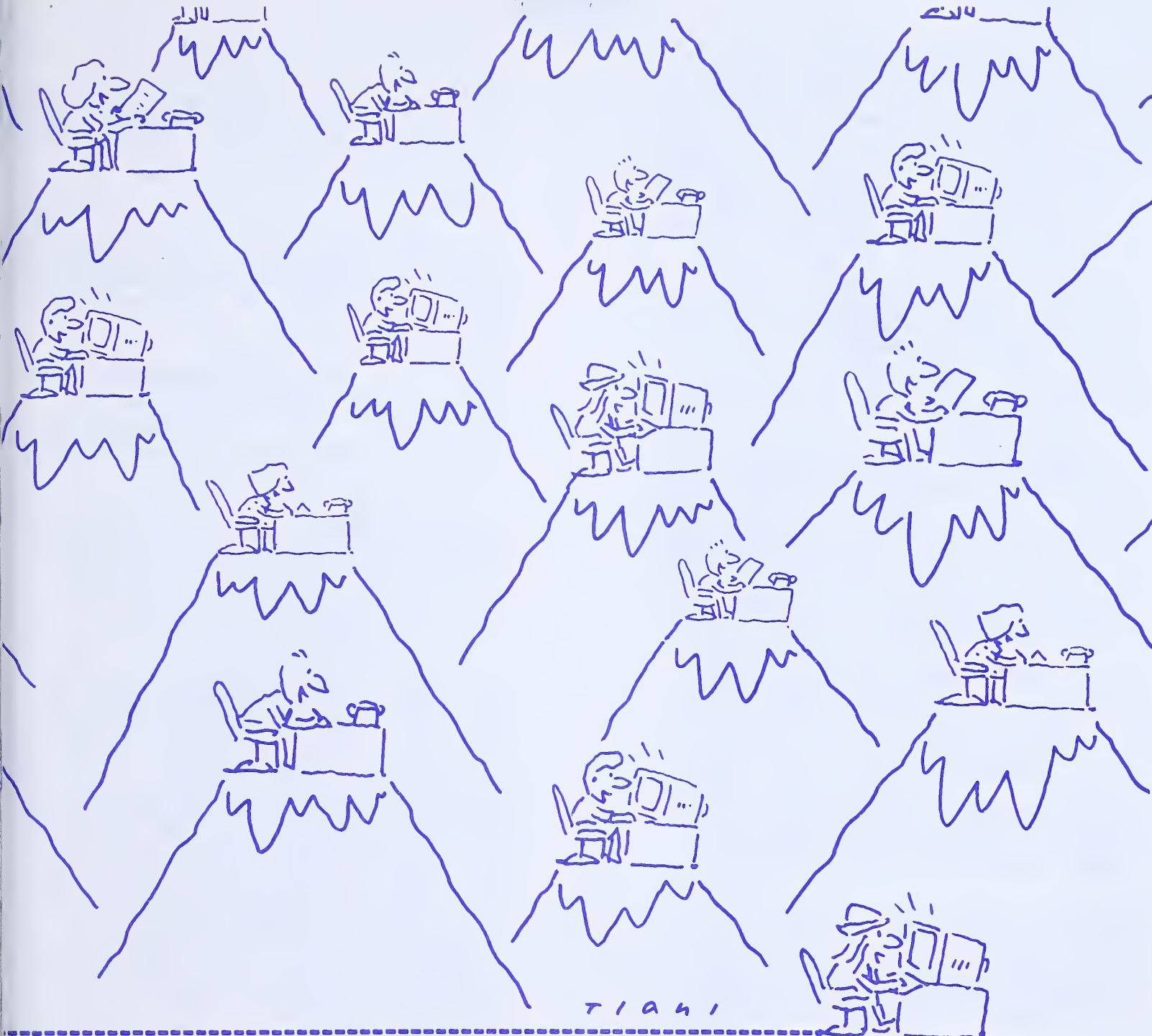
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Pillsbury, Madison and Sutro, the largest law firm in San Francisco, recently hosted the San Francisco Bay Region Chapter's second library tour of the year. On February 10, 1987, a group of thirty Chapter members were given an excellent opportunity to see the Library in its new and elegant setting. A two-year study and planning effort, followed by seven to eight months of construction, have resulted in a beautiful library for the attorneys and library staff.

Lynn A. Green, Director of Library and Information Services, began the tour with a brief history of the law firm and details of the library's facilities and services. Pillsbury, Madison and Sutro, established in 1874, employs 450 attorneys and 80 legal assistants, maintaining a total staff of over 1,000 personnel. The library was established in the 1930's and is part of the Library and Information Services Division. This department has a staff of 40, which includes information specialists, paraprofessionals and clerks.

The tour included visits at five different stations, with each station focusing on a particular library function. The five stations were as follows:

1) Legal Memo Program: This involves a computerized retrieval system for the firm's memoranda, briefs, opinion letters, Dept. of Justice speeches, and some articles. Documents are indexed by reference to legal details, subject headings, keywords, etc. Each document also has an abstract.

2) Technical Services: This station featured acquisitions, circulation, and serials functions. The library's catalog is maintained on an in-house system, and a printed book catalog is also available. A system for searching court rules for the lo-

cal courts is available online. All technical services functions will be fully automated through an online interactive database environment in the summer of 1987.

3) Conflict of Interest Program: This is a sophisticated database system designed to help attorneys determine whether or not a new case can be accepted. A quick search on the database reveals if any of the parties involved in the matter under consideration has ever been represented by the firm.

4) Reference: This station focused on the library's standard reference collection and services. Features of Lexis and Westlaw were also discussed.

5) Legislative Reference Tools: This station covered various aspects of the library's services in providing analyses of federal and state legislation. The library maintains bill subscriptions for the printed text of federal legislation based on a subject profile of the firm's needs. A bill subscription to all California bills is also maintained. These bills can also be searched full-text online. Legislative histories covering both federal and state bills are available in-house or can be purchased. Standard legislative reference tools and monitoring services supplement the legal research procedure.

The tour ended with free time for Chapter members to return to the different stations at their own leisure.

--Seyem Petrites



Upcoming tours planned by the Library Tours Committee include:

April 16 -- The Ortho Research and Development Library of the Chevron Chemical Corporation.

May 7 -- A joint tour of the California Academy of Sciences Library and the Strybing Arboretum Society's Helen Crocker Russell Library.

Volunteers

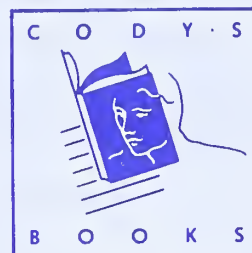
It's that time of year again - only the signature at the bottom of this article varies from previous years' appeals for committee volunteers. No experience is necessary; all donations of time and effort will be gratefully accepted. We need: people willing to solicit advertising for the bulletin and directory; contributors to the bulletin as well as an editor; someone who is willing to consult with companies planning to start a library; fund raisers to ask companies to underwrite some of our expenses; someone to handle government relations; members for the hospitality committee, to make the dinner meeting arrangements; members to arrange library visits; a mailing committee and chair; someone interested in networking; a long-range planning committee; members for professional development to help plan a workshop next Spring; and, last but not least, a publicity committee.

Please call me at (415) 393-1215 or send me a note at: Library, Federal Home Loan Bank of San Francisco, P.O. Box 7948, San Francisco, CA 94120.

I can guarantee a great deal of satisfaction from volunteering for the Chapter. Besides, a lot of it is fun, as well. My thanks to all of you.

--Inga Govaars

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Here's your chance to talk informally with other librarians interested in library instruction. Because it is so difficult to meet librarians with similar interests at large conventions like ALA's summer conference, LIRT is organizing small groups for breakfast, lunch or dinner at modestly priced restaurants so we can get to know each other.

Return the reservation form below. You will be notified when and where to meet your group.

LIRT includes librarians from all types of libraries: academic, public, school, special. You need not be a member of LIRT to participate.

I'd like to go out for a Bite with LIRT!

My first two preferences are:

Lunch at 12:30

Saturday, June 27 _____

Sunday, June 28 _____

Monday, June 29 _____

Dinner at 6:30

Sunday, June 28 _____

Monday, June 29 _____



I'd be glad to be a group coordinator _____

Name _____

Institution _____

Mailing address _____

Please send this form by May 20 to: Deborah L. Schaeffer
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Montana State University
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Share your instructional aids and promotional materials with librarians at ALA/San Francisco. Handouts, brochures, study guides, video, slide-tape programs, posters, and other materials are needed for the LIRT (Library Instruction Round Table) display at ALA. Materials may be sent to Emily Bergman, California School of Professional Psychology, 2235 Beverly Blvd., Los Angeles, Calif. 90057. For further information, call Linda Muroi, San Diego State University Library, 619-229-2554.

Minutes

The Chapter Executive Board met before the dinner meeting at Spenger's Restaurant on January 19, 1987. Following are highlights from the Board meeting:

*** Mary Wawrzonek summarized the business discussed at the December Executive Board meeting, as the secretary was unable to attend. In brief: members agreed to split evenly all of the jobline charges with the San Andreas Chapter; Sally Hambridge will be the Jobline Chairperson for one more year; and a total contribution of \$889 was given to the Los Angeles Public Library Fire Fund.

*** Inga Govaars reported on the status of the Membership Directory. Members have been asked to respond to the address form whether or not they have any changes.

*** Mary announced that Deb Kendall has been named Advertising Chair for our Chapter.

*** Nominations for the 1987/88 Chapter year were presented to the Board. They are: President-Elect - Sharon Hotz and Elyse Ejsner; Director - Daniel Krummes and Judith Levy; Treasurer - Wess Murdough and Rena Schonbrun.

*** Mary brought up for discussion the possibility of the Chapter purchasing a computer. Pros and cons were discussed and Mary will select a task force to investigate different PC's, their cost, donation possibilities, etc.

We adjourned for a hearty meal and an excellent speaker.

--Carol Coon



To all those Librarians, Information Specialists and "Competitors"

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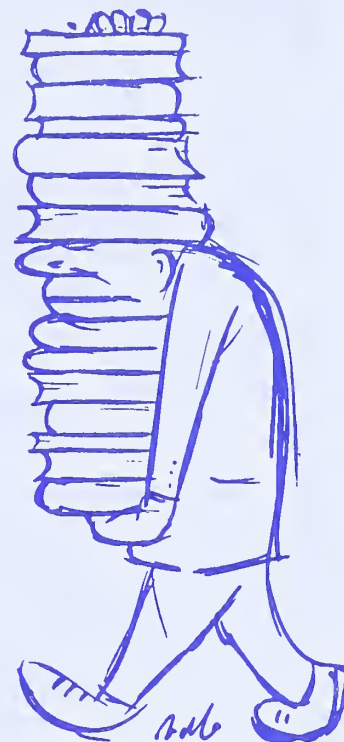
—Larry Marks



LARRY MARKS

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Help!

...And yet more from academe!
The response to our call for participation in the Academic Relations Committee's fledgling Internship Clearinghouse was... well, let's say somewhere between paltry and non-existent. We're not giving up, however. Internships can be a highly salutary experience for both the intern and the hosting institution: on one hand there is valuable, real-life experience to be gained, on the other hand there are the benefits of enthusiasm, energy and fresh vision (not to mention an extra shoulder to pull the workload). As we are defining them, internships may be either formal continuing assignments, or special short-term projects. We encourage you to contact Gary Handman at (415) 642-5070 regarding either of these possibilities in your library.

--Gary Handman

Workshop

On January 16, 1987, the Chapter held an all-day seminar on "The Versatile Micro," at the Miyako Hotel, San Francisco.

Ray Larson, U.C. Berkeley, provided a framework for the day's topics by reviewing the evolution of the microcomputer, from the mainframe computers of the late 1940's to today's laptops. Wendy Appel and Chris Fischer of Mead Data Central demonstrated the capabilities of LEXIS/NEXIS.

Miriam Liskin, consultant and columnist for Bay Area Computer Currents, discussed "Setting Up Your Own Database." Any need for sorting, indexing or retrieving information by field or keyword could be addressed by a database application. But not all should be, according to Liskin, particularly large text storage projects which might more appropriately be handled with a good word processor.

John Jewell, California State Library, discussed microcomputer software selection and described steps that should be taken by the selection committee in a large-scale undertaking. Whichever

package is selected, he warned, someone is sure to offer a better, cheaper alternative the following day!

Victoria Marney-Petix, Marpet Technical Services, discussed ways of "Taming the Telecommunications Dragon." She listed some of the technical factors affecting data transmission and described local area networks and larger groupings of LANs into wide area or metro networks.

Giuliana Lavendel, Manager, Xerox Technical Information Center, provided a summation of the day's wisdom and added a few tips of her own, including:


- * Know what you are talking about; be aware of trends.

- * Know more than your boss.

- * Put hardware and software to good visible use, even if it's not exactly what you wanted.

- * Demonstrate your savings or productivity gains.


--Karen Mayers



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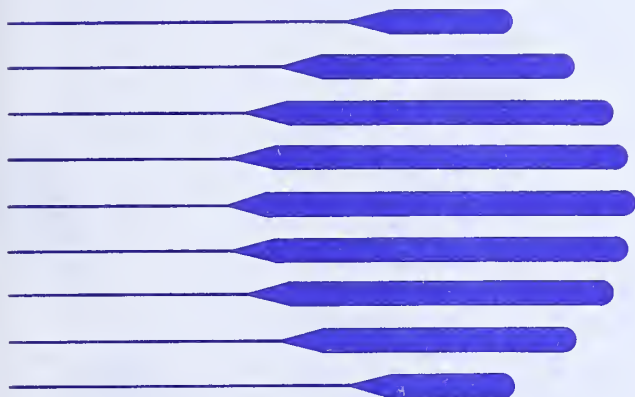
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The editors have received a request to include the following announcement in an issue of the Bulletin. Tantalizingly brief as it is, it is the only information we have received. If you'd like to share your marketable ideas (patents pending), contact the authors directly.

AUTHORS' QUERY

"For a proposed book on the professional image of librarians, authors would like to hear from libraries which have successfully created and marketed products or services which have generated a profit. Please address replies to Guy St. Clair and Beth Duston, P.O. Box 1259, Murray Hill Station, New York, NY 10016."

--JTS

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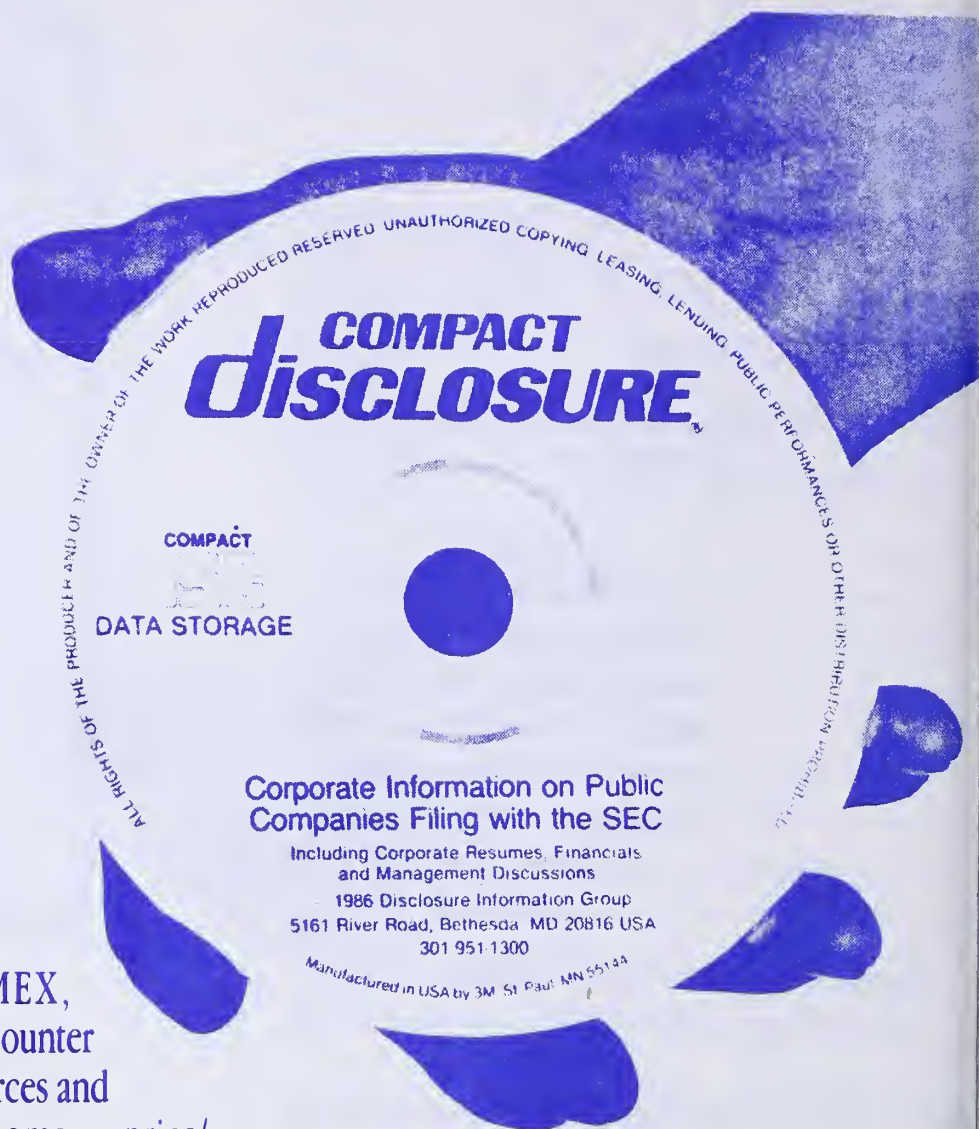
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ALTER EGO

I've been told that my earliest efforts at integrating artistic and bibliographic interests were at age 20 months, when, inspired by some diapered muse, I executed a superb example of crayola action painting across the pages of my father's little buckram-bound collection of the World's Greatest Short Stories. This seminal oeuvre exists today in my mother's home -- a tortured smear of periwinkle and chartreuse across the typeset face of Mssrs. Saki and O'Henry's earnest literary offerings.

Subsequent years often found me with some sort of writing implement in hand. As a pudgy grade-schooler with all the athletic acumen of a parsnip, I garnered a certain amount of notoriety and acceptance by publishing a highly irregular newsletter filled with playground gossip and thinly veiled parodies of classroom life, all decorated with illustrations strongly reminiscent of MAD Magazine's golden age. It was during this phase of my not-too-sentimental education that I also began supplementing my weekly grass-cutting allowance by selling hand-drawn bookmarks to an eager reading clientele (the image on the mark has long faded from my mind; something anthropomorphic, I am reasonably sure, with a large nose and gunboat shoes). In retrospect, both the newsletter and the bookmarks can be seen as obvious portents of the vocation and avocation to come.

The late 1960's. While the World Was Watching, I was doodling. Heaps of spiral-bound undergraduate notebooks from that period reveal a near-obsessive penchant for graphic daydreaming. Sometimes the marginalia reflected or commented on the lecture- (Max Weber with big feet, Hegel with big feet, Tolstoy with big feet). Sometimes the nib veered into the realm of the patently non-representational, a gang of "nouveau" art-nouveau squiggles

and zags wandering through the major points and sub-points of some long-since evaporated academic object lesson. The effectiveness of those four years in academe is difficult to assess; I do know, however, that my cartooning style matured considerably in those drafty lecture halls.

Forward into the following decade. A decade of major life changes and oddly desultory doodling. An occasional greeting card, an illustrated letter here and there. Even the Bibliography 200 notebooks of my halycon MLS days were largely devoid of sideline scrawl. It took the dawn of the 80's, the receipt of a drafting desk for Christmas, and the discovery by colleagues that I could (and usually would, if flattered a bit) turn out a funny flier or poster in a pinch, to start the cartoon ball a-rollin'. Suddenly I found myself treading alone in unexploited artistic territory: biblio-graphics!! Cub cartoonist days at the SF SLA Bulletin. Then, catalog comix to American Libraries and library lampoons to LJ and Special Libraries. All this on top of a seemingly endless barrage of local projects and one last favor to "just whip up a simple one-page flier explaining bibliographic control..."

In a way, it's a perfect set-up. I get the right and left side of my brain massaged and still occasionally manage to pick up a nice supplement to my weekly grass-cutting allowance. I'm keeping the makers of Crow quills and bristol board in business, keeping the library supplied with Disneyesque signage (when I'm not gracing them with my finely honed skill as a reference guy and collection developer), and keeping myself off the streets and away from the used book shops. Certainly one could not ask much more from life.

CLASS celebrated its tenth anniversary (1976-1986) by holding a luncheon in South San Francisco on February 26th of this year. Tom Alford, LA Public's Assistant City Librarian and Chairman of the CLASS Board of Directors, congratulated the organization on its pioneering work in multi-type library networking. He commended Ron Miller, who has been CLASS Executive Director since its inception. The guest of honor was Ethel Crockett, California State Librarian Emeritus.

Ron Miller read a congratulatory letter he received from David Bender, our own Executive Director. Ron made a point of mentioning how valued the many special-library members are to CLASS.

The guest speaker, Dr. John Seely Brown, Vice President of Advanced Research at Xerox and Associate Director of the Institute for Research on Learning, spoke on new forms of learning in the Information Age. He pointed out that what we used to learn in school lasted us a lifetime; now it may last five years. Realizing that information and knowledge are not the same, it is not a simple matter to create "super learners." We can teach formal theories, but they are not usually connected to experiences. Knowledge requires reconceptualization, and to quote Dr. Brown, "Reconceptualization ain't easy." He discussed ideas for promoting experiential knowledge such as collaborative learning, techniques for making writing equivalent to thinking, and tools for improving reading. He pointed out that public issues are becoming ever more complicated: How can we truly understand them?

His closing thought was a hope that more (information) is not less. Special librarians and CLASS, here is our challenge!

--Mary Wawrzonek

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The Biological Sciences Division of SLA is offering an award to a graduate student interested in a career in biological sciences librarianship to help defray the cost of attending the annual conference. Support of the sponsored student will include travel stipend (up to \$275); free lodging in the Division Suite at the Conference hotel; tickets to Biological Sciences Division events, and an opportunity to develop contacts with biological sciences librarians. The following factors will be considered in determining the winner of the BSD Conference Award: (1) Applicants must be members of SLA. (2) Applicants will be judged on the basis of an essay (300-500 words maximum) which describes some aspect of biological sciences librarianship, such as a detailed report of a visit to a local biological sciences library, a description of a current science

library study project, or a description of research undertaken in some aspect of biological sciences librarianship. (3) Essays should be typed and submitted in a sealed, blank envelope to help ensure that judging remains anonymous. Essays will not be returned. (4) Applications should be accompanied by a reference from a librarian or a faculty member.

Please include the following information in a cover letter: name, address, library school, and anticipated date of graduation. The Division reserves the right to withhold the award if there are no suitable applicants. Submit applications no later than April 15, 1987 to: Steven Carter-Lovejoy, Virginia Commonwealth University, VCU Box 2033, Richmond, VA 23284.

--DmW

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Meeting

A lobster feast at Spenger's in Berkeley was attended by a group of 150+ members in January. Our departure from the usual in gastronomic fare was accompanied by a departure from library-oriented topics by our guest speaker, Jim Holliday.

Mr. Holliday, UC Berkeley faculty member, historian, and author of The World Rushed In, an account of the California Gold Rush, focused his talk on the evolution of the "California Image." He described the California portrayed in letters by Gold Rush settlers, and suggested how this image attracted fortune hunters and outlaws to California. He then traced the effects these risk-takers had in the development of both the state and the California image.

Mr. Holliday elaborated on his thesis that the economic and cultural development of the state is intertwined with the utopian qualities which California has represented to the rest of the nation. Changing images have accompanied the gradual shift of power from North to South, from the free-wheeling Barbary Coast to the celluloid perfection of Hollywood and southern California. The dominance of the later image tended to bring more conservative, employment-oriented people to California in the twentieth century. Mr. Holliday declined to speculate about the future, except to say that he did not foresee a shift in focus back to northern California.

I think his description of the image and lure of California struck a responsive note in several of us who are not native Californians!

--Sharon Hotz

Cataloging

I have just received my first letter from the Association Committee on Cataloging. As your new chapter liaison, I will do my best to keep you up-to-date on the Committee's activities.

Among the topics discussed at the SLA Midwinter Meeting, the following should be of interest to most catalogers. The Subject Cataloging Division of the Library of Congress is considering changing the geographical subdivision from "Indirect" to "Direct." For example, a subdivision would be "San Francisco (Calif.)" rather than "California--San Francisco," or "Wellington (N.Z.)" rather than "New Zealand--Wellington." This would allow catalogers to use the form that is used in name authority records; on the other hand, it would take away the collocation the present system provides. Information on these proposed changes will be appearing in a future issue of the Cataloging Service Bulletin.

If any of you have cataloging questions which have you stumped, (and who doesn't?), please contact me and I will pass your inquiries on to the Chair, Dorothy McGarry, of the SLA Committee on Cataloging. If the Committee is unable to answer your question, they will gladly pass it directly on to the Library of Congress. So take heart, you catalogers need no longer be alone.

--Michelle Howard

(Note: If any of you are interested in Journal of Fluid Mechanics, 1970-1986, any or all issues will be given away to the first individual willing to carry them away. Contact Michelle Howard, Bechtel Power Corp., San Francisco, at (415) 882-3085.)

New from SLA!

THE SPECIAL LIBRARIAN AS A
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by Martha J. Bailey

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Written for and about the middle manager, this completely new, enlarged volume reviews the library and information science literature, describes the positions of supervisor and middle manager, and various library environments. The book also examines position responsibilities, education, and work experience desired for middle management positions.

Martha Bailey has managed science and technology collections in both industry and academia. Currently, she is in charge of the Life Sciences and Agriculture Library at Purdue University.

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For those of you who are single, or in one-earner families, who have not itemized deductions in the past, tax reform is good news. Standard deductions will be adjusted upward through 1988, and personal exemptions through 1989. You will probably pay less tax, and you can stop reading here.

For the rest of you, to paraphrase Newsweek, quick--have three kids, but don't get married! Start a business, but don't incorporate! Stop giving to charity, and don't get sick. And learn how to do your taxes yourself! Seriously, for those of you who had many itemized deductions, the lower tax rate may not make up for the deductions you will lose.

Some deductions are being phased out, while others are being eliminated entirely. Interest deductions will be phased out by 1991, with the exception of mortgage interest, which remains fully deductible. Passive losses on investments (things like real-estate limited partnerships) will no longer be deductible, except for investments acquired before October 22, 1986. These, too, will be phased out by 1991. Income and property taxes are still deductible; sales taxes are not. Medical expenses are deductible only to the extent that they exceed 7.5% of adjusted gross income, so you really have to be sick to get this one! Charitable deductions are allowed only for itemizers, though both cash and donations of goods are allowed. Income averaging, two-earner deductions, and capital-gains treatment for investment income have been eliminated.

One important change is the elimination of tax-deductible IRA's for many taxpayers. You may make a \$2000 deductible contribution to an IRA only if 1) your adjusted gross income does not exceed \$40,000 for couples or \$25,000 for singles; and 2) neither you nor your spouse is covered by any other "qualified

plan" (this includes company-paid retirement plans, 401(k) plans, and profit-sharing plans). While you may not be eligible to deduct an IRA contribution, you can still put up to \$2000 per year in an IRA to earn tax-deferred interest.

Another area with many changes is the category of "Miscellaneous Personal Deductions." These will be allowed only to the extent that they exceed 2% of adjusted gross income, effectively eliminating them for many taxpayers. Items which fall into this category are professional and union dues, subscriptions and publications, investment expenses (including brokers' or investment planners' fees), educational expenses (seminars and conferences), tax preparation expenses, and non-reimbursed employee business expenses. In addition, business meals (SLA meetings and mileage) and other business entertainment expenses will be only 80% deductible, as well as being subject to the 2% floor on miscellaneous deductions. For any of these types of deductions, good record-keeping is a must!

For those of you who can't meet the 2% limitation, this would be a good time to negotiate additional employer contributions towards professional dues and educational expenses, perhaps in lieu of part of a raise in gross salary. This will keep your income lower, while providing you with the benefits your deductions formerly subsidized.

As the standard deduction increases and many deductions are phased out, fewer taxpayers will find it worthwhile to itemize. There is much speculation as to what further changes we may see even before the new tax code takes effect. However, I'm betting that we stay with the new code until after the 1988 elections.

--Sharon Hotz

CALENDAR

- APRIL 2- "Library-Specific Microcomputer Software."
JUNE 11 Rosemary Falanga, instructor. Thursdays, 7-10 p.m., U.C. Extension, San Francisco, \$195.
Call Jane Fisher, 415-642-1171.
- APRIL 5- National Library Week.
11
- 17 Northern California Technical Processes Group. Program: "Technical Services As Public Service," with Sanford Berman, Hennepin County (Minn.) Library. Location: Solano Community College. Call: Lynnea Kleinschmidt, 415-620-6963.
- 23 SLA joint dinner meeting, San Francisco. San Andreas, SF, and Sierra Nevada Chapters. Speaker: SLA President-Elect Emily Mobley. Contact: Becky Anderson, 415-392-7799.
- 24 Symposium: "The Right to Know: Public Access to Information in the 80's," U.C. Berkeley School of Law, Boalt Hall, 12-4:30 p.m. For more information, call: Marc Levin, 415-642-1472.
- 30 Open house, Sunnyvale Patent Information Clearinghouse, 5-7 p.m. Call 408-730-7290.
- MAY 5- National Online Meeting., Sheraton Centre Hotel,
7 New York. Information: 609-654-6266.
- 7- Association of Records Managers and Administrators
8 (ARMA) Region VI conference, Holiday Inn (Chinatown), San Francisco. Registration: \$125 members, others \$150. Contact: John Glover, AALLPA Micrographics, 415-550-1600.
- 13 SF Bay Region Professional Development Committee evening seminar. Speaker: Miriam Liskin, database management consultant. Location to be announced.
- 15 California Library Assn. Technical Services Chapter (Southern Region) spring meeting, Santa Fe Springs Public Library, 9 a.m.-3:30 p.m. Program: "Access in an Online Environment," problems of bibliographic database design and organization. Call Kathryn Weintraub, 714-856-6079.
- 17- Medical Library Association annual meeting, Portland, Ore.
21
- 20 SF Bay Region dinner meeting, San Francisco. Celebrity speaker.
- JUNE 5 "New Technology and Its Effect on You," Anaheim, Calif. Fee: SLA members \$100, others \$125. Register with SLA Professional Development Section, 1700-18th St., N.W., Washington, D.C. 20009 Call: 202-234-4700.

6- Special Libraries Association annual conference,
11 Anaheim, Calif.

JUNE 27- American Library Association annual conference,
JULY 2 San Francisco.

JUNE 30 National Librarians Association program, ALA
conference, San Francisco, 9:30 a.m.
Speaker: Dorothy Broderick, editor Voice
of Youth Advocates.

JULY 4- American Association of Law Libraries annual
9 conference, Chicago.

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PRESIDENT'S MESSAGE

Well, according to the President's calendar, this is supposed to be my "farewell message." I hardly feel that "Adieu" is the appropriate word; I feel more like saying, "Carry on!"

This column, Carol's minutes, and other Bulletin articles have kept you up-to-date with this year's activities. Rather than a synopsis of them, let me tell you where I see we're headed.

The results of the Planning Committee's survey will tell us what you think librarians should or shouldn't be doing in ten years. This will help the Hospitality, Library Tours, Professional Development and Program Committees continue to sponsor activities pertinent to our needs as special librarians. The Academic Relations, Consultation, Government Relations, Networking, and Publicity Committees will ensure that we effectively interact with organizations that have an impact on our profession.

The ways the Bulletin and the Jobline are brought to you will be ever more sophisticated. The jobline is already on an electronic mail system, and we anticipate purchasing a microcomputer to facilitate efficient Bulletin production. The Membership Com-

mittee continues to look for ways to attract new members and provide accurate membership information. And the Mailing Committee will still guarantee us timely receipt of publications.

The Advertising and Fund Raising Committees will find new ways to keep us solvent, with the Finance Committee and Treasurer's guidance. And last but not least, the Archives, Bylaws and Procedures Committees will offer good background information and advice on how to effectively operate a Chapter this large.

At the April meeting, it was a pleasure to introduce the nearly 60 members who helped make the year a successful one; they were the officers, committee chairs and committee members. My hat is off to them and to all of you who attended the meetings, programs, tours and seminars. A special thanks to the San Andreas Chapter, a delight to work with, and to President-Elect Inga Govaars, a wonderful source of support!

The Election/Nominating Committees found excellent folk to replace the outgoing officers.

Carry on...

--Mary S. Wawrzonek



Farewell

It has been an eventful year for me as the San Francisco Bay Region Chapter's Bulletin Editor. I have enjoyed meeting and working with so many dedicated, hard-working Chapter members this past year. I have enjoyed the challenge of producing the Bulletin, and I very much appreciate those members who let me voice my frustrations to them in the process!

I would like to thank the many willing members who faithfully submitted articles to me on time; Jay Smith for his much-needed assistance in proofreading, writing and editing; Chapter President Mary Wawrzonek for her support and encouragement; and last but not least, Barbara Biebush, Sonoma State University Library Director, and Clara Cummins, Executive Secretary, who were instrumental, with their cheerful cooperation, in the production of all five issues. Thanks to all of you, it's been a great year!!

--Donamarie Walsh



Thanks...

Speaking for the San Andreas Board, I would like to send my congratulations to Mary Wawrzonek and the San Francisco Bay Region Chapter for an outstanding year. The San Andreas and the San Francisco chapters work together exceptionally well. The Joint Jobline and Directory are two team efforts that prove the effectiveness two chapters may show by cooperating with one another.

The decision to have separate Professional Development committees with liaisons has proven to be quite successful. It has enabled a greater number of chapter members to participate on the committees, as well as providing more opportunity for top quality workshops for both chapters. Special thanks to Mary Wawrzonek for the suggestion of the Reference Update. Working with Mary has been a pleasure! We look forward to many years of continued collaboration and association with the San Francisco Bay Region Chapter.

--Nan Geschke

Executive & Advisory Board Meeting

On March 12 the Executive Board met at the Alameda County Business Library. It was followed by a joint meeting of the Executive Board and the Advisory Council. Some highlights follow:

*** Judith Levy gave a final report on the fall workshop. The evaluations ranked five out of seven speakers as excellent. The net profit was over \$3200.

*** Mary announced that BANCC has died; however, the California Networking Task Force is still active, and will meet in June. The proposal is in the process of being rewritten.

*** Mary brought new letterhead for our stationery, which is being redesigned.

*** Mary reported on the LSCA-funded study done by Katie Scarborough on the need for children's librarians, minority librarians, technical services librarians, and subject specialists. The draft report concludes that there are too few of these types of librarians in California. The study also showed that special libraries have fewer qualified applicants per job opening than do other types of libraries.

*** The Board discussed alternatives to listing giveaways in the Bulletin, since little has come in this year.

*** Mary mentioned that the Toronto Chapter subsidizes the attendance at the annual conference of one member who would otherwise be unable to attend. The Board thought this was a good idea and recommended pursuing it next year.

Joint Meeting Highlights:

*** Mary introduced Michelle Howard of Bechtel Power Corp. as

the Chapter's cataloging liaison.

*** Jack Leister reported on consultations during the year. He has had four, with one in progress. One consultation resulted in a job for a Chapter member.

*** Rena Schonbrun reported that the Fund Raising Committee raised \$235 for the Los Angeles Public Library. Mary mentioned the discussion that took place at the Executive Board meeting about expanding fund raising to try to get some of our expenses subsidized.

*** Gary Handman reported on the Academic Relations Committee's activities during the year. Student recruitment was carried out with leaflets and the offer of a free T-shirt. Ads appeared in the student newspaper. Gary contacted Dean Berring about creating a "Speakers Bureau" database of good speakers to come into classrooms. Dean Berring was enthusiastic about the idea. A student reception has taken place.

An Executive Board meeting was held on April 14 at the Chevron Corporation Library. Here are those highlights:

*** Marie Tilson related a series of problems with the current bank account which resulted in a change of banks for the Chapter treasury. Our new account is with Great Western.

*** Tim DeWolf presented his written report on the research of the Computer Task Force, which includes Gary Handman. Tim and a group of prospective users of the computer will visit computer stores and make their final recommendations at the end of May.

Elections

*** Our Chapter and the San Andreas Chapter have agreed that each chapter should continue to have its own Professional Development Committee, with a liaison to the other. As agreed earlier, our Chapter will plan the spring workshop, and the San Andreas Chapter will plan the fall workshop. These will alternate each year.

*** Mary reported that Keye Luke has been nominated to represent the Special Libraries Association on the California Library Net-working Task Force.

*** The San Andreas Chapter board voted to return the jobline responsibility to our Chapter for the next two years.

*** Mary announced that Libby Gill, President-Elect of the San Andreas Chapter, has taken a position at Rand and is moving to Southern California. Kathy Long, their Treasurer, will become the 1987-88 Chapter President.

--Carol Coon

The Elections Committee met on April 16 to count the ballots for the recent election. A total of 274 ballots were received, including 8 invalid ballots. The invalid ballots consisted of one that was postmarked after the deadline and seven that did not have a return name on the envelope. The winning candidates are: Elyse Eisner, President-Elect; Daniel Krummes, Director; and Rena Schonbrun, Treasurer.

--Maureen Madsen

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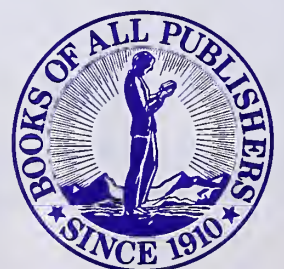
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February Meeting

The Engineer's Club in San Francisco hosted our dinner meeting on Thursday, February 26, 1987. An exhibit of library publicity and promotional materials, thanks to Jeannette Glynn, was displayed during cocktail hour. After a tasty meal of petrale sole, we settled in to listen to Bill Petru, Manager of Libraries at Hewlett-Packard Company, and Judy Labovitz, Director of Information Services at Cetus Corporation. Their topic was "How to survive in the corporate structure: Planning, positioning and publicity."

The presentations that followed were lively, inspiring, entertaining and well-organized. Mr. Petru began by giving us a number of amusing quotes, or as he put it, "Mottos to Survive By."

"Find a hole and fill it." --Kaiser Cement. Mr. Petru gave the example of becoming a research partner with a project manager in your company as a way of selecting a user group to appeal to.

"There are no problems, just opportunities." --A saying of Mr. Petru's boss, pointing out the importance of making sure that changes work for you and not against you. Additionally, keeping on top of possible high-risk areas, such as providing for back-up systems and cross-training staff, can help you continue to be a proactive, rather than a reactive, special librarian.

"Don't hide your light under a bushel basket." --Anonymous. Mr. Petru indicated that library-related newsletters, articles and in-house publications are all examples of publicity and promotion that are sure to help. This is an area where all library staff may become involved, offering the additional opportunity of improving library staff morale.

Mr. Petru's final idea about "age and treachery winning out over youth and skill" ended a very amusing, informative and enjoyable presentation.

Our second entertaining speaker, Judy Labovitz, brought to us "Nine P's to a More Visible Library." They are as follows: Participation; Partnerships; Popcorn and presentations; Publications; Publicity; Physical surroundings; Presence; Personality and people; Prevision; and Progressive management style.

She elaborated on each of the "Nine P's" and how each area brought out the visibility and usefulness of the corporate library. Ms. Labovitz's ideas of circulating throughout different departments of the company on a regular basis, of mingling with different people in the lunchroom, of providing videos and popcorn for noontime brownbaggers, of providing bibliographies on specialized subjects, of avoiding "Don't" signs in the library to encourage a cheerful atmosphere, and of involving the corporate library in possible technical editing, database design/implementation, and competitor intelligence were all very thought-provoking and creative approaches to solving the problem of library public relations.

Ms. Labovitz's remarks on "presenting a positive and professional attitude because you are a member of the team that makes the corporation a success" brought her presentation neatly to a close. Hopefully, many of us will be able to put these ideas to work in our libraries!

--Donamarie Walsh



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Since my appointment as the San Francisco Bay Region Chapter's NTIS Liaison last August I have received three NTIS update mailings. I would like to take this opportunity to inform the membership of some of the developments.

Perhaps the most significant item is taken from the last update I received (February 1987) on the proposed NTIS PRIVATIZATION. The recent Office of Management and Budget (OMB) passback on the proposed FY 1988 federal budget states that "the private sector is to be offered the opportunity to operate NTIS; therefore, the entire NTIS is to be contracted to the private sector". The proposed contract is to encompass the whole of NTIS; a piece-meal contract is not being considered. NTIS's appeal to the passback decision has been denied, and hearings on privatization are currently being conducted by the Senate Commerce Committee and the House Science and Technology Committee. Privatization is expected to surface at upcoming appropriations hearings as well. In the meantime, NTIS reports "business as usual".

HELP NEEDED. NTIS is currently collecting case studies and anecdotes from librarians and other users on how the technical report literature, specifically the results of government R & D work, has contributed to innovation, productivity, competitiveness, or to the development of a research project. Please send any information you may have along these lines to NTIS, 5285 Port Royal Road, Springfield, VA 22161.

SPECIAL SERVICES. NTIS also wishes to advise interested information professionals of the following customer services: **QuikORDER** - Deposit Account customers may now order online at no additional charge. To request a password and to order QuikORDER User's Guide, call Customer Ser-

vices at (703) 487-4624; **User Training** - NTIS and the George Mason University Library have created a three-part training module for searching the NTIS Bibliographic Database online, which includes hands-on search practice. To arrange for a training workshop contact Ms. Carroll, Customer Services, at (703) 487-4640.

Lastly, some changes will take place in 1987 regarding two of the more widely used NTIS A & I Tools. The familiar **Technical Abstract Bulletin** will be replaced in early 1987 with a new monthly, **Technical Reports Circular**. This is intended to be an unclassified acquisition list. **GRA & I Journal** will be issued 24 times per year, rather than 26 times, effective with the first issue of 1987, and will now utilize the NTIS subject categories exclusively.

--Patricia Maughan

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It has been an eventful two months!

A job change for her husband has resulted in Marydee Ojala's moving to Kansas in May. We'll certainly miss her, but at least we know we'll continue to hear from her through her published writing. Connie Anderson is the new Manager of Library and Information Services at Bank of America. The Reference Library and Information Center, combined with the BA Investment Management Corporation Library some time ago, has new hours. It is now closed on Tuesday mornings (8-12) and Thursday afternoons (12-4:30).

There's an even more exotic move to report for Fran Brunet, one that may have many of us turning green with envy. Fran has left the Bechtel Power Corp. Library to fill a new position as Field Service Librarian for the UN's Food and Agriculture Organization (FAO). Her job--a three-year commitment to start--is to set up libraries in Africa, Asia, and Latin America. She'll spend half her time as an intercontinental traveler, with her home base in Rome. Replacing Fran at Bechtel is Nancy Mayo, formerly with Bechtel in the Geology Library.

Libby Gill has left SRI International to become Director of Library and Information Services at the Rand Corporation in Santa Monica, while Donna Martinez has moved from the Legal Department at Bank of America to become Librarian at the law firm Baker & McKenzie. She replaces Manuel Jacob Koff, who is now Librarian at the new Mills Law Library, a private venture of the Mills Building owners, scheduled to open in June.

Beth Westfall continues to move beyond the library walls, leaving the Federal Home Loan Bank of San Francisco to become Program Coordinator in the Center for Profes-

sional Development, School of Business, San Francisco State University.

And finally, Bill Petru is happily exploring new horizons outside the library. He is still at Hewlett-Packard, but now has a staff position involving the development and coordination of a variety of support programs to groups within the company. His second career will undoubtedly be as successful as his first.

On the home front, cheers and congratulations on the births of three new daughters: to Maryann Whitney (March 15), to Liza MacMorris (March 17), and to Seyem Petrites (April 6). And a toast to Larry Marks on the birth of his grandson.

--Miriam Ciochon

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Submit a brief resume, working title, and an abstract or outline by June 15, 1987, to Anne Frank, Reference Dept., University Library, University of California, Box 19557, Irvine, CA 92713. The committee will notify you by July 15 if your paper has been selected. Final papers will be due on Sept. 15.

For more information, contact Anne Frank at (714) 856-4968 or Elizabeth McClure Rosen at (408) 277-2270.

--JTS

The Wells Fargo Bank Library has a new location. After May 11, 1987, please use the following address and telephone numbers:
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--DmW

March Meeting

The U.C. Berkeley Faculty Club hosted our March 18th dinner meeting, providing us with cozy accommodations and good food. Our guest speaker was Barbara Quint, editor of Database Searcher, who presented a speech on "Online Ethics."

Ms. Quint discussed the concepts of ethical and unethical behavior in general terms and how those behaviors relate to and affect library service, particularly online library service.

In a most lively fashion, she instructed us that as librarians we must utilize online resources (whenever possible) to provide information to our users, or we will be faced with the charge of behaving in an unethical fashion. In her opinion, it is simply inadequate to use only traditional print sources to provide answers to our patrons' questions.

Ms. Quint also suggested that it is very important to keep up on the current professional literature in the field of online searching in order to be able to provide the best and most recent information possible.

Once again, many thanks to all of the committee members for their hard work in bringing us yet another fun-filled and informative evening!

--Donamarie Walsh



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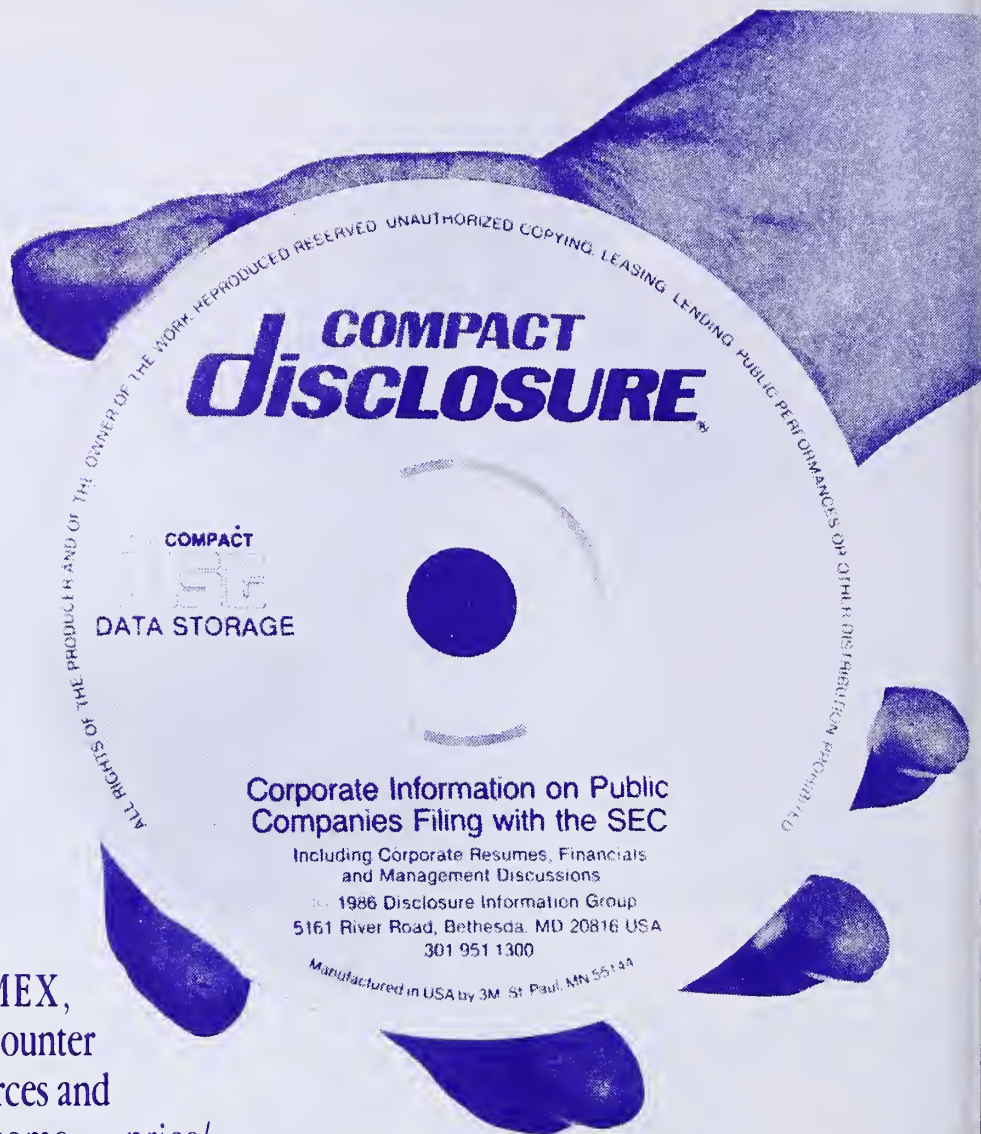
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OPINION LINE

Q: How did you choose your career --were there significant events or people contributing to your decision?

A: "I was working at the Indiana Historical Society as an editorial assistant. My best friend there was a librarian, and I thought that her work looked especially interesting. In library school I got a good education, but it was a big shock to discover how boring some of it was compared to the actual work. It did not dissuade me from going on, however, and it's been great ever since." --Terry Dean, Institute of Governmental Studies Library, U.C. Berkeley.

A: "In college I was looking for a student job, and the idea of working in the library really appealed to me. I started out in the Music Library playing and checking out records. After graduation with Biology and Art as majors, I worked as a library assistant and eventually became the circulation supervisor in the UCLA Art Library. Mrs. Jean Moore, the Art Librarian, was a major influence in encouraging me (and my wife and others) to go to library school. The newspaper specialization was a quirk of fate. As a sailing enthusiast, I began volunteering at the Maritime Museum Library in San Francisco. I met an ex-reporter who helped me get access to the Chronicle clipping files, and that led into a job in newspaper librarianship." --Richard Geiger, San Francisco Chronicle Library.

A: "There was a library on the block I grew up on, and I spent hours there. From childhood on, I've enjoyed talking to librarians and being in libraries. Naturally, I looked for student jobs in libraries during high school and college. Although I started out as a biology/pre-dentistry major, I soon decided to become a medical librarian. In fact, after getting my M.L.S., I did get a job set-

ting up a medical library, although I later switched to chemical libraries. A lot of librarians were instrumental in my decision to become one, and having had an early interest in science, it was natural to go into special libraries." --Frank Lopez, Ortho Research and Development Library, Chevron Chemical Company, Richmond.

A: "I have always loved books and problem-solving, plus I come from a family tradition of education, libraries, and public service. I originally pursued a school librarian/teaching credential and did work for a year in a lushly staffed, funded, and quartered school library after graduation. I was hooked from the beginning on the rewards of this profession --the unique opportunity to combine teaching, research, and helping people in need. The range of options are also tantalizing with the technological innovations and varieties of library environments available. It really suits a 'change addict.' All the librarians I've worked with have been important influences, but particularly Fred Moeser, Mark Baer, and Gil MacNamee. They taught me excellent skills and a commitment to service and civil liberties." --Audrey Powers, Richmond Branch, San Francisco Public Library.

A: "My high school home room happened to be in the library; since we had to have volunteer credits, I asked to work in the library. I then worked in my college library, too, in many different areas. Among other things, I worked with children's literature and spent some time drying books after a hurricane that came in the windows at Queens College! That's where the seed was planted at the right time and place." --Rena Schonbrun, U.S.D.A. Western Regional Research Center, Berkeley.

--LaVonne Jacobson

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Training and Development Organizations Directory, 2nd ed., 1980. Gale.

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--Barbara Ivantcho

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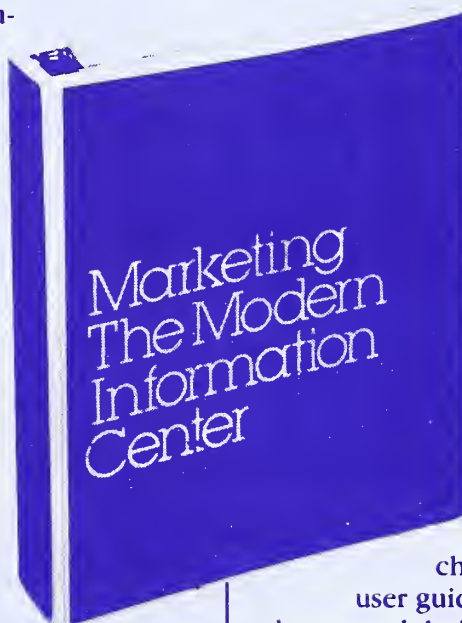
- The decision-maker's greatest information needs, and how the information center can meet them.
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Tours

A joint tour of the Sutro Library and the Labor Archives and Research Center was held on March 10, 1987.

The Sutro Library, a branch of the California State Library and the sole library survivor of the 1906 earthquake and fire, has three major areas of emphasis: American local history and genealogy; a reference collection in "all subjects of knowledge"; and rare books, incunabula, and manuscripts. Gary Kurutz, Library Director, gave an interesting history of the collection and Adolf Sutro's involvement as California's pioneer bibliophile. Frank Glover spoke on the genealogical collection and reference activities, and noted that the Sutro collection is one of the major genealogical reference libraries in the United States.

The Labor Archives and Research Center collection focuses on the materials of the Northern California labor movement. Lynn Bonfield, Director of the Archives, gave an interesting presentation on the establishment and growth of the Archives and the involvement of the labor community with archival professionals in devel-

oping the Center. The Archives is unique in that it is the only archival repository in California which focuses entirely on the working lives of laborers and their unions.

On April 16, 1987, the Ortho Research and Development Library was the site of another SLA library tour. Frank Lopez, Head Librarian, began the tour by giving a history of the Ortho Division and the Library. The library, completed in 1985, is housed in a beautiful setting, which draws special attention to natural lighting. The focus of the collection is primarily on agriculture, biological sciences, organic chemistry, and pesticide science. The library staff conducted demonstrations using the online book catalog, chemical databases, and technical services.

The Library Tours Committee completes the year's activities with a joint tour of the California Academy of Sciences Library and the Strybing Arboretum Society's Library on May 7, 1987.

--Seyem Petrites



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The fourth edition of the BALIS Union List of Periodicals is now available, listing the holdings of 79 special, academic, and public libraries in Alameda and Contra Costa Counties and San Francisco. Materials listed include periodicals, annuals, monographic series, newspapers, and proceedings. Information on interlibrary loan service at participating libraries is also included. The publication may be ordered from the Bay Area Library and Information System, 125-14th Street, Oakland, Calif. 94612. Price: \$40.00 to BALIS and BALIN members, \$52.00 to others.

--JTS



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Seminar

Managing database systems was the theme of a very well-attended evening seminar held May 13 at Pacific Bell, San Francisco. Our speaker was Miriam Liskin, who writes for Computer Currents, PC Tech Journal, and other publications, and is a local consultant. She was one of the speakers at the January seminar on "The Versatile Micro," and back by popular demand.

The problem for the database manager--librarian or not--is to design a system that does what needs to be done within budget and any other constraints. Librarians, like other managers, must define information needs, compile, store, and retrieve information, and make judgements based on the results. Beyond that common ground, library database applications may take special forms. Liskin recognizes those forms and used some examples in her presentation, but was

more.

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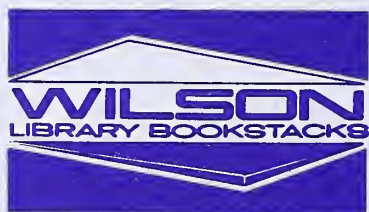
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primarily concerned to emphasize the generic process of defining problems and breaking them down into components that can be handled by off-the-shelf software. The choice of dBase or r:Base or some other system is less important than understanding something about how the program handles data and files. Liskin emphasizes that every package has strengths and weaknesses, but all the major ones can be used to good result with some creativity and perhaps the assistance of a programmer or a computer shop to design an interface or translate a file.

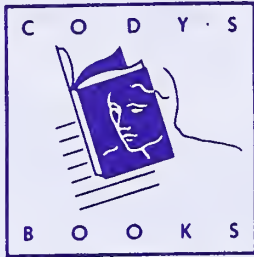
The data generated by libraries, of course, consist largely of text, and large text files are cumbersome to manipulate using traditional database methods. If you must include large blocks of text in your files, Liskin advises, you might want to use a database in combination with a word processor. Numbers can be brought into your reports from a spreadsheet program. Generally

speaking, each function should be taken care of by a separate program, even though difficulties will be encountered at the outset in getting the programs to pass along data correctly. Integrated programs by and large lack the power required to do a complex job well--they are always limited by their weakest component. The going may not be as difficult as you think, though: Liskin says that combining and transferring data in ways that would have required a programmer last year can be accomplished by an alert manager today. Software writers are building more flexibility into their products, so the user need not discard everything he bought previously.

Many thanks to Judith Levy and Tim DeWolf for giving seminar attendees this second chance to benefit from Miriam Liskin's experience and excellent teaching skills. And by the way, the coffee was excellent!

--Jay Smith

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On Thursday, April 23, 1987, the San Francisco Bay Region, San Andreas and Sierra Nevada Chapters of SLA assembled in the Sir Francis Drake's Empire Room to feast on a delicious meal and to listen to a presentation given by the President-Elect of SLA, Emily R. Mobley.

Ms. Mobley, who is Associate Director of Libraries at Purdue University in addition to her SLA activities, spoke to us on "The Re-invention of the Special Librarian."

Ms. Mobley pointed out the leadership role of the special librarian, that as leaders we should each develop and maintain a "vision for the future." Some of the ways this may be accomplished were described as follows: 1) Realizing that we must continue to attract good people to our profession, and that to do this we must ensure that special librarianship fosters personal and professional growth; 2) Keeping ourselves aware of the increasing importance of quality in our profession, due to the issue of information liability; 3) Capitalizing on our strengths as professionals and improving on our weaknesses, whatever they might be; 4) Focusing on versatility in order to help us keep our competitive edge; and 5) Attempting to anticipate and fill the future needs of our users.

We all left that evening with pleasant memories of a delightful speaker, a delicious meal (and dessert!), and impressive accommodations. Many thanks to all committee members who put forth the effort to produce a very enjoyable "Evening with Emily"!

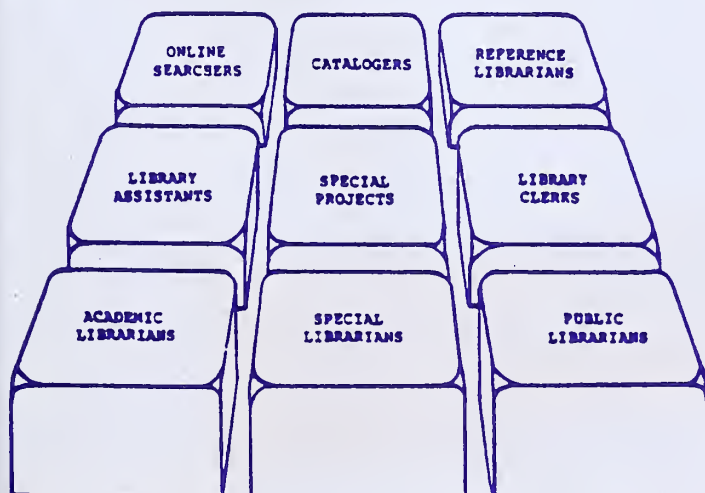
--Donamarie Walsh

CALENDAR

- JUNE 6- SLA annual conference, Anaheim, California.
11
- JUNE 27- ALA annual conference, San Francisco, California.
JULY 2
- JULY 4- American Association of Law Libraries conference,
9 Chicago.
- 11- Two-day course: "Online Searching: A New Way to
12 Locate Information," U.C. Berkeley Extension.
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- 14- Six-session course: "AppleWorks I," offered Tues./
30 Thurs. afternoons, U.C. Berkeley Extension.
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- 20- Western Archives Institute, two-week institute on
31 archival practice and theory, UCLA campus.
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